

Wholesale Supplies Plus

Soap & Candle Making Materials

To perform a fragrance gap analysis, place fragrances into the appropriate box. Example: Lemon Cookie - Citrus/Gourmand. Look for category gaps in your line. A well rounded line ensures your products will appeal to a broad range of people.

	Citrus	Fruity	Floral	Green	Spicy	Oriental	Woody	Ozonic	Musk	Gourmand
Floral										
Green										
Spicy										
Oriental										
Woody										
Ozonic										
Musk										
Gourmond										