



MEMORABLE MAY DAYS

- **MOTHER'S DAY** »
- **GRADUATION DAY** »
- **MEMORIAL DAY** »



Flower With Rose Petals
Bath Fizzies



Pampered Hands Set



Graduation Cap Soap



Liberty Lip Balm



Wholesale Supplies Plus is pleased to offer this publication to better educate and inform our customers on trends, best practices, products, inspiration, recipes, and much more! Stay tuned each month for a new installment themed for the appropriate season to give you the inspiration and information you need to make your business as successful as possible!

Founder/Editor-in-Chief

Debbie May

Managing Editor

Kacey Shapiro

Cover Design

Marissa Tabory

Recipe Photographer

Alina Rios

Recipe Authors

Sue Braun

Hanna Ketchum

Leah Pischieri

Cayla Theodore

Marla Bosworth

Contributing Writers

Stephanie Taylor Christensen

Marie Gale

Allison Kontur

Geoff Michael

Debbie May

Marcia Passos Duffy

Marla Tabaka

Published by Burning River Books

Disclaimer

All attempts are made to provide accurate, truthful information in the educational articles, recipes and other information provided within this publication. However, the publisher and editors of *Handmade* assume no responsibility for injuries or loss incurred by anyone utilizing the information within this publication.

Copyright

Copyright© 2013 by *Handmade* of Burning River Books All Rights Reserved. Material may not be reproduced in whole or in part without written permission.

For reprints, please contact:

Address: Wholesale Supplies Plus
10035 Broadview Rd.
Broadview Heights, Ohio 44147

Phone: 800-359-0944
Toll-Free
440-526-6556
Local Ohio / International

Fax: 440-526-6597

Email: kacey@wholesalesuppliesplus.com



TABLE OF CONTENTS

Theme Articles

Featured Theme: Mother's Day	4
Featured Theme: Graduation Day	5
Featured Theme: Memorial Day	6

Featured Kits

Featured Kits: Mother's Day	8
Featured Kits: Graduation Day	9
Featured Kits: Memorial Day	10

Featured Products

Featured Products: Mother's Day	12
Featured Products: Graduation Day	13
Featured Products: Memorial Day	14
New Products	15

Featured Recipes

Featured Recipes: Mother's Day	16 - 18
Featured Recipes: Graduation Day	19 - 21
Featured Recipes: Memorial Day	22 - 24
Cold Process Recipes: Rose Clay Mother's Day Soap & Memorial Day Beach Soap	26 - 27

WSP Savings Center

WSP Monthly Coupons	28
Fragrance of the Month: Blooming Tulips	29
WSP Sale Calendar - 6 Week Planner	30
WSP Reward Center	31

Business Articles

Thinking Without A Box	32
How to Hire Virtual Help	33
Financial Planning and Analysis	34 - 35

Naturally Minded Article

Mom's Rose Water Tonic	37
------------------------	----

Industry Insider Article

What Are "Good Manufacturing Processes"?	39
--	----

Trends

Industry & Retail Trends	40 - 41
--------------------------	---------

WSP News

Social Media Contest Information & Winners	42 - 43
Show & Tell: Eye Candy	44
Around the Water Cooler & Employee Trivia	45

Past Issues

See What You Might Have Missed!	46
---------------------------------	----

Sponsors

Wholesale Supplies Plus • Handmade Cosmetic Alliance • AliMar Labs • Handcrafted Soap Makers Guild
WSP Company Blog • Crafter's Choice • Back Porch Soap • The Template Place



The 'Mother'load of Inspiration!

Mother's Day is one day a year to celebrate and honor mothers and mother figures for the love and sacrifice they give their children/surrogate children as they raise them. Stemming from a few various historical traditions, the modern Mother's Day is a day spent in honor or remembrance of mothers where gifts are often given, time is spent and children try to provide their mother with the care they've received, if just for one day!

Mother's Day is one very profitable day for retailers, restaurateurs and various other business establishments. The National

Retail Federation puts Mother's Day at a 16 Billion dollar industry with an average of \$152 being spent per person on Mom.* Florists entertain their highest sales in May and US restaurants hold Mother's Day as the busiest day of the year.** People take this day to spend and splurge, giving their mother a present, experience or meal they hope she remembers for a long time. This money isn't often spent JUST on one's mother, however. Wives, daughters, grandmothers, sisters, friends and godmothers are all on the list to receive a significant gift on Mother's Day.

As young children prove best, the gift of a handmade creation is often one of the most heartfelt gifts a mother can receive. From the handmade cards to the flowers made of popsicle sticks and construction paper, mothers often love these gifts most of all. Not just for the present itself, but the thought, care and hard work that went into creating such a present. For those of us in this industry, it should be easy to create a unique and special gift for those you wish to honor on Mother's Day.

One of the most popular types of gifts women of all kinds like to receive is that of a pampering and relaxing nature. Body scrubs, luxurious lotions scented with her favorite fragrance, bath teas, personalized soap, and bath salts are all wonderful ideas that give her the push to take a moment to care for herself.

All of these items are perfect ideas to give to your loved ones and sell to your customers for Mother's Day. Our industry is ripe with ideas to create the perfect pampering product for all of the mothers in your life and all of your customers' mothers as well!

Take a look at the pages to follow and [Wholesale Supplies Plus](#) to get the inspiration you need to make this Mother's Day as special and as profitable as possible! We've got the recipes, kits, products and ideas you need to provide a whole slew of Mother's Day products.

* http://www.nrf.com/modules.php?name=News&op=viewlive&sp_id=1114

** <http://www.mothersdaycentral.com/about-mothersday/history/>

Graduating with Honors!

Graduation Day, whether it be from Grade School, Middle School, High School or College, is always a bittersweet celebration. While closing out a major portion of your life, you are also beginning a new chapter with all the knowledge and experience gained from the past years' education. You are leaving that familiar group of faces you might have seen almost everyday since you were a child. However, your new life is ahead of you, whatever it may be. Sadness and joy, nostalgia and excitement, trepidation and pride, all emotions that both new graduates and their family members feel as the graduate closes this door to open another.



One always hopes that all is provided for these young graduates as they face their next journey. In fact, we often take the very day of graduation to provide advice, additional life education and, of course, gifts to both aid in their future and commemorate the day. Having a memento of each of these milestones within one's life helps create and maintain the memories these graduates can carry with them for the rest of their lives.

While money and some good advice are always a welcome gift to a new graduate, they also love to receive little gifts that will commemorate the individual day. Getting crafty with your soap, there are a number of cute creations that can be made with the right bit of imagination. Giving a graduate a cap and tassel shaped soap or one that proclaims 'Class of 2013' can be a fun reminder of the day for them. It's also a great way to provide products out to your customers that are looking for that perfect gift that's just a bit different.

With the stress and anxiety they may feel entering into this new life chapter, gifts of relaxation are also a perfect fit. Some aromatherapy or bath fizzies/bath teas can be an excellent gift to help calm the nerves and send them on their way relaxed and ready for the upcoming challenges. Why not make a bath fizzle in the graduate's school colors? Or a bath tea that contains the dried class flower within it for a personalized touch?

Take all of these ideas, plus the ones in the pages below and on [Wholesale Supplies Plus](http://www.wholesalesuppliesplus.com) to help create a line of Graduation Day products perfect for your customers. Or take this inspiration to make the perfect gift for the graduates in your life this year. Whatever your plan, [Wholesale Supplies Plus](http://www.wholesalesuppliesplus.com) has what you need to help create the Graduation Day products you'll want to make this year!



Remembrance, pride and patriotism - Memorial Day Inspiration!

Each May, Americans set aside the last Monday as a day to honor and remember those who died while serving in the U.S. military. "Originally known as Decoration Day, it originated in the years following the Civil War and became an official federal holiday in 1971."* Due to the Civil War's tremendous loss of American life, national cemeteries were created. As these national cemeteries became established, towns began holding unofficial memorials to

honor and remember these soldiers. "On May 5, 1862, General John A. Logan, leader of an organization for Northern Civil War veterans, called for a nationwide day of remembrance later that month. "The 30th of May, 1868, is designated for the purpose of strewing with flowers, or otherwise decorating the graves of comrades who died in defense of their country during the late rebellion, and whose bodies now lie in almost every city, village and hamlet churchyard in the land," he proclaimed. The date of Decoration Day, as he called it, was chosen because it wasn't the anniversary of any particular battle."* Decoration Day changed names to Memorial Day and in 1971, the Uniform Monday Holiday Act established Memorial Day as the last Monday in May rather than the set date of May 30th, as it had been celebrated for years.

Memorial Day has also become the unofficial start to summer and a time for Americans to spend time with family and friends while remembering those who've past and showcasing their patriotic pride. The first cook-outs of the season are had, towns put on parades in remembrance, and an abundance of red, white and blue is seen from coast-to-coast. Though somber and resolute, this holiday is also a celebration of life, hope and the trials we've gone through to create the America of today.

It is also the perfect holiday to kick off the summer season awash in red, white and blue. There are a few holidays within the summer that are focused on what makes our nation great. Memorial Day starts the need to purchase the red, white and blue products to help show off your patriotic pride throughout the season. It's also a perfect chance for retailers to start tailoring their products to include a line that showcases these fabulous colors. It is a great start to the patriotic holiday season and these products are sure to get some traction all the way through Labor Day!

So, take a look at the inspiration we've provided in the pages below and get on over to **Wholesale Supplies Plus** to figure out what you need to come up with this new line for you and your customers! We've got all of the ingredients to make your creations and the knowledge and recipes to give you some help if you need it!

* <http://www.history.com/topics/memorial-day-history>



www.Blog.WholesaleSuppliesPlus.com
(800)359-0944

LEARN TO MAKE:

- Soap - Melt & Pour, Cold Process, Liquid Soap Bases & More
- Bath & Body - Liquid Soaps & Shower Gels, Lotions & Lotion Bars, Exfoliants, Pet Bases & More!
- Candles, Votives, Tarts, Room & Linen Sprays & More!



NATURAL SKINCARE CLASSES & CONSULTING

Product, Brand & Marketing Strategies

Boston and NYC Group Classes

Private One-on-One Workshops



Marla Bosworth 781.934.8100
www.backporchsoap.com



- Minimums as low as **16** units.
- Guaranteed **15 day (or less)** turnaround on orders under 1000 units.
- Hundreds of stock formulas available.
- Contract manufacturing services available.
- 16 units or 160,000 units, we've got you covered!
- Experienced in **Natural & Vegan** product lines.
- **Free 30 minute phone consultation** when you mention this ad!

Call us to determine if Private Label is right for your business!

www.AliMarLabs.com
Tel: 330-467-1637

Bath Fizzies: Flower with Rose Petals

This kit has been designed to make 12 bath fizzies. Recommended pricing is \$3.95 each.

This kit includes the following items:

- (1) 1 Mold(s) - Flower Silicone Mold
- (1) 2 fl oz - XOXO Fragrance Oil 362
- (2) 0.125 lb (2 oz) - Rose Petals - Red Buds & Leaves
- (2) 1 lb - Baking Soda (Sodium Bicarbonate)
- (1) 1 lb - Citric Acid Powder
- (1) 0.25 oz (1 TBSP Bag) - Bath Bomb Yellow Powder Color
- (1) 2 Piece - Gloves Vinyl (Medium) - Low Powder
- (2) 0.125 lb (2 oz) - Kaolin Clay - White
- (1) 1 Each - Hairnets - 21 inch Disposable
- (1) 1 Piece - Droppers - Plastic
- (1) 1 Piece - Instruction Sheet



You Save \$3.95 by purchasing this kit rather than buying the items separately!



Pampered Hands Gift Set

This fabulous kit makes 16 gift sets packaged in a lavender organza bag. Kit provides enough product to include in each gift set contains (1) Manicure Massage Oil, (1) Emulsified Sugar Scrub, and (1) Mango Cuticle Cream.

This kit includes the following items:

- | | | |
|---|---|--|
| <ul style="list-style-type: none"> • (1) 0.125 lb (2 oz) - Vitamin E Natural • (2) 12 Set - 0.5 oz Silver Shallow Metal Tin Assembled Set • (2) 10 Piece - Organza Bag - Lavender (9" x 5.5") • (2) 0.125 lb (2 oz) - Cranberry Butter Blend • (1) 2 fl oz - Wintergreen EO - Certified 100% Pure 597 • (1) 2 fl oz - Pink Chiffon Fragrance Oil 750 • (1) 12 Jars - 4 oz Clear Basic Plastic Jar - 58/400 • (2) 0.125 lb (2 oz) - Shorea (Sal) Butter • (1) 2 fl oz - Lemon EO- Certified 100% Pure 725 • (3) 1 lb - Sugar - White Granulated Sugar • (1) 12 Piece - 20/410 Black & | <ul style="list-style-type: none"> • (1) 0.125 lb (2 oz) - Phenonip • (1) 1 lb - Avocado Oil • (1) 12 Bottle - 2 oz Clear Round Bullet Plastic Bottle 20/410 • (1) 1 lb - Safflower Oil • (2) 0.125 lb (2 oz) - Sweet Almond Oil - Refined • (4) 1 Jars - 4 oz Clear Basic Plastic Jar - 58/400 • (1) 0.125 lb (2 oz) - Beeswax - White Granules NF • (1) 0.125 lb (2 oz) - Wheat Germ Oil • (1) 0.125 lb (2 oz) - Mango Butter - Refined • (1) 0.03 lb (1/2 oz) - Botanical Extract Blend 2 - Oil Soluble • (4) 1 Piece - 20/410 Black & Natural Yorker Twist Open Top • (1) 12 Piece - 58/400 Black | <ul style="list-style-type: none"> • Ribbed Top Cap - F217 Liner • (2) 0.125 lb (2 oz) - Emulsifying Wax - Traditional • (1) 0.125 lb (2 oz) - Shea Butter - Natural • (2) 0.125 lb (2 oz) - Sunflower Oil - Refined • (1) 0.125 lb (2 oz) - Candellila Wax • (4) 1 Bottle - 2 oz Clear Round Bullet Plastic Bottle 20/410 • (3) 2 Piece - Gloves Vinyl (Medium) - Low Powder • (4) 1 Piece - 58/400 Black Ribbed Top Cap - F217 Liner • (3) 1 Each - Hairnets - 21 inch Disposable • (2) 0.125 lb (2 oz) - Stearic Acid • (4) 1 Piece - Droppers - Plastic • (1) 0.125 lb (2 oz) - Soybean Oil • (3) 1 Piece - Instruction Sheet |
|---|---|--|

You Save \$38.93 by purchasing this kit rather than buying the items separately!

Spa Bath Salt Kit - Four Scents and Colors

This kit has been designed to make (20) 8 oz bags of spa salt. If you are making this product for sale, we recommend pricing \$5.95 per bag.

This kit includes the following items:

- | | |
|--|---|
| <ul style="list-style-type: none"> • (2) 5 lb - European Spa Salt - Medium Grain • (1) 2 fl oz - Tranquil Sleep* Fragrance Oil 289 • (1) 2 fl oz - Relaxation Fragrance Oil 208 • (1) 2 fl oz - Aqua Spa Fragrance Oil 340 • (1) 2 fl oz - Honey & Shea Type Fragrance Oil 572 • (1) 0.3 oz (1 TBSP Bag) - Sparkle Red Mica Powder • (20) 1 Piece - Premium Crystal Cello Bags (2.5" x 2" x 6") • (1) 0.3 oz (1 TBSP Bag) - Sparkle Gold Mica Powder | <ul style="list-style-type: none"> • (1) 0.45 oz (1 TBSP Bag) - Matte Lavender Pigment Powder • (1) 0.15 oz (1 TBSP Bag) - Bath Bomb Blue Powder Color • (1) 1 Piece - Mask - Basic Procedures • (1) 2 Piece - Gloves Vinyl (Medium) - Low Powder • (1) 1 Each - Hairnets - 21 inch Disposable • (1) 1 Piece - Droppers - Plastic • (1) 1 Piece - Instruction Sheet • (1) 0.008 Spool (4 Yds) - Gold Curling Ribbon |
|--|---|



You Save \$25.07 by purchasing this kit rather than buying the items separately!



You Save \$3.10 by purchasing this kit rather than buying the items separately!

Graduation Cap Soap

This kit has been designed to make 12 bars of soap. If you are making this product for sale, we recommend pricing at \$4.95 per bar.

This kit includes the following items:

- (1) 1 Mold(s) - Square - Guest - GLOSSY Silicone Mold 1609
- (1) 1 Mold(s) - Round - Guest - GLOSSY Silicone Mold 1607
- (1) 1 Mold(s) - Deco-It: Ferns & Dragonflies Silicone Mold
- (1) 2 fl oz - Black Raspberry Vanilla* Fragrance Oil 475
- (1) 2 lb - Extra Clear MP Soap Base - 2 lb Tray
- (1) 2 lb - Ultra White MP Soap Base - 2 lb Tray
- (1) 1 Set - Mini Mixer - Cordless
- (2) 1 Piece - Beaker - Natural Polypropylene
- (1) 1 Set - Circle Shaped Cutters - Set of 3
- (1) 1 Bar - Matte Black Soap Color Bar
- (1) 0.25 oz (1 TBSP Bag) - Bath Bomb Yellow Powder Color
- (1) 0.18 lb (2 oz) - Glycerin - Natural
- (1) 1 Piece - 20/410 Black Ribbed Sprayer Top - Clear Cap
- (1) 2 Piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 Bottle - 2 oz Clear Round Bullet Plastic Bottle 20/410
- (1) 1 Each - Hairnets - 21 inch Disposable
- (1) 1 Piece - Droppers - Plastic
- (1) 1 Piece - Instruction Sheet

Alphabet Letters Soap Making Kit

This kit has been designed to make 64-96 mini bars of soap. If you are making this product for sale, we recommend pricing at \$0.75 per bar. Customize with the graduate's school letters!

This kit includes the following items:

- (1) 1 Set - Alphabet Silicone Molds - Letters A to Z
- (2) 2 lb - Extra Clear MP Soap Base - 2 lb Tray
- (4) 1 Piece - Beaker - Natural Polypropylene
- (1) 2 fl oz - Grape Soda Fragrance Oil 257
- (1) 1 Set - Mini Mixer - Cordless
- (14) 1 Piece - Premium Crystal Cello Bags (4.75" x 6.75")
- (1) 0.25 oz (1 TBSP Bag) - Neon Bunch Berry Dye Powder
- (1) 0.25 oz (1 TBSP Bag) - Neon Tutti Frutti Dye Powder
- (1) 0.25 oz (1 TBSP Bag) - Neon Laser Lemon Dye Powder
- (1) 0.25 oz (1 TBSP Bag) - Neon Citrus Blast Dye Powder
- (2) 0.18 lb (2 oz) - Glycerin - Natural
- (1) 2 Piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 Piece - Mask - Basic Procedures
- (1) 1 Each - Hairnets - 21 inch Disposable
- (1) 1 Piece - Droppers - Plastic
- (1) 1 Piece - Instruction Sheet
- (1) 0.008 Spool (4 Yds) - White Curling Ribbon
- (1) 0.008 Spool (4 Yds) - Citrus Green Curling Ribbon



You Save \$2.67 by purchasing this kit rather than buying the items separately!



You Save \$4.63 by purchasing this kit rather than buying the items separately!

Class of 2013 Graduation Soap

This kit has been designed to make 6 bars of soap. If you are making this product for sale, we recommend pricing at \$6.95 per bar.

This kit includes the following items:

- (1) 1 Mold(s) - Square - Basic - GLOSSY Silicone Mold 1605
- (1) 2 fl oz - Confetti Cake Fragrance Oil 648
- (1) 2 lb - Crystal Clear Soap Base - 2 lb Tray
- (1) 2 lb - Basic MP Soap Base - Clear 2 lb Trays
- (1) 2 lb - Basic MP Soap Base - White 2 lb Trays
- (1) 0.125 lb (2 oz) - Vanilla Color Stabilizer - MP Soap
- (1) 1 Bar - Matte Cobalt Blue Soap Color Bar
- (2) 1 Piece - Embed Paper for Soap (Water Soluble Paper)
- (1) 1 Piece - 20/410 Black Ribbed Sprayer Top - Clear Cap
- (1) 2 Piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 Bottle - 2 oz Clear Round Bullet Plastic Bottle 20/410
- (1) 1 Each - Hairnets - 21 inch Disposable
- (1) 1 Piece - Droppers - Plastic
- (1) 1 Piece - Instruction Sheet

MP Soap: Anchor's Away - Americana

This kit has been designed to make (6) 4 oz bars of soap. If you are making this product for sale, we recommend pricing at \$6.95 per bar.

This kit includes the following items:

- (1) 2 fl oz - Seaside Escape* Fragrance Oil 651
- (1) 2 lb - Extra Clear MP Soap Base - 2 lb Tray
- (1) 2 lb - Ultra White MP Soap Base - 2 lb Tray
- (1) 1 Mold(s) - Nautical Anchor Soap Mold (CC 170)
- (1) 1 Bar - Matte Americana Red Soap Color Bar
- (1) 1 Bar - Matte Cobalt Blue Soap Color Bar
- (1) 1 Piece - Beaker - Natural Polypropylene
- (1) 1 Piece - 20/410 Black Ribbed Sprayer Top - Clear Cap
- (1) 2 Piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 Bottle - 2 oz Clear Round Bullet Plastic Bottle 20/410
- (1) 1 Each - Hairnets - 21 inch Disposable
- (2) 1 Piece - Droppers - Plastic
- (1) 1 Piece - Instruction Sheet



You Save \$4.75 by purchasing this kit rather than buying the items separately!



You Save \$11.45 by purchasing this kit rather than buying the items separately!

Americana Stars Soap Pop Kit

This kit has been designed to make 20 bars of fun soap. If you are making this product for sale, we recommend pricing at \$6.95 per bar.

This kit includes the following items:

- (1) 1 Mold(s) - Tube Mold: Star Silicone Mold 1905
- (1) 1 Piece - Soap Pop - Clear Silicone Mold 1611
- (2) 2 lb - Crystal Clear Soap Base - 2 lb Tray
- (1) 2 fl oz - Fresh Picked Strawberry* Fragrance Oil 517
- (1) 2 lb - Ultra White MP Soap Base - 2 lb Tray
- (20) 1 Piece - Premium Crystal Cello Bags (3.5" x 2" x 7.5")
- (1) 2 fl oz - Matte Americana Red Liquid Pigment
- (1) 2 oz - Matte Cobalt Blue Liquid Pigment
- (1) 2 Piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 Piece - Mask - Basic Procedures
- (1) 1 Piece - 20/410 Black Ribbed Sprayer Top - Clear Cap
- (1) 1 Bottle - 2 oz Clear Round Bullet Plastic Bottle 20/410
- (1) 1 Each - Hairnets - 21 inch Disposable
- (1) 0.008 Spool (4 Yds) - Red Curling Ribbon
- (1) 1 Piece - Instruction Sheet
- (1) 0.008 Spool (4 Yds) - White Curling Ribbon

Liberty Lip Balm

This kit has been designed to make 16 tubes of lip balm. If you are making this product for sale, we recommend pricing at \$5.95 per tube.

This kit includes the following items:

- (16) 1 Piece - 1 oz Clear Push Up Sticks
- (1) 1 lb (single jar) - Lip Balm Base for Sticks
- (1) 2 fl oz - Watermelon Fragrance Oil 245
- (1) 2 fl oz - Vanilla Swirl Fragrance Oil 420
- (1) 0.35 oz (1 TBSP Bag) - Red Orange Oil Locking Mica Shimmer
- (1) 0.125 lb (2 oz) - Saccharin for Oil (Liquid Sweet for Lip Bases)
- (1) 2 fl oz - Cotton Candy Fragrance Oil 496
- (1) 0.2 oz (1 TBSP Bag) - Blue Oil Locking Mica Shimmer
- (1) 0.03 lb (1 TBS) - Matte White Pigment Powder - For Oil
- (1) 2 Piece - Gloves Vinyl (Medium) - Low Powder
- (1) 1 Each - Hairnets - 21 inch Disposable
- (1) 1 Piece - Droppers - Plastic
- (1) 1 Piece - Instruction Sheet



You Save \$10.60 by purchasing this kit rather than buying the items separately!



templateplace.com

This affordable, easy-to-use website can help you create what you need to help you succeed.



Helping Your Small Business Grow.

- Standard Web Templates
- E-Commerce Templates
- Graphic Design Services

Please Call to Place
Your Order:
800.908.7042

Crafter'sChoice® We Help You Succeed In Business!

Teach Soapmaking Classes?

Do you teach classes and sell supplies to your students?
Stocking Crafter's Choice Brand products will ensure your students are getting the best products possible and you are maximizing profit potential.

Own a Brick & Mortar Store?

Do you have a local craft supply store that is seeking to expand your offerings?
Adding a well known brand like Crafter's Choice will bring in new customers seeking only the best products for their applications.

Online Supply Stores

Do you currently sell craft supplies online through your own store, Etsy, eBay, Artfire or Amazon?
Our brand is well recognized across all these selling mediums and will get your products found faster.



**You Can Stock Our
Brand Today!**

**Number One Brand
Chosen By Professionals!**





Crafter's Choice™
A Mother's Love
Fragrance Oil (252)



Crafter's Choice™
Mother Earth - Certified
100% Natural 329



Crafter's Choice™
Grammy Annie's
Kitchen Fragrance Oil 337



Crafter's Choice™
Lavender Fields
Fragrance Oil 122



Crinkled Paper
Filler - Pink
(Bright)



Bath Tea
Bags
(5" x 3.75")



Metallic Cerise
Curling Ribbon -
Tin Tie 12



Organza Bag -
Pink
(6.5" x 5")



Crafter'sChoice®
Rose Petals -
Red Buds &
Leaves



Crafter'sChoice®
Crafter's Choice™
Hibiscus
Flowers



Crafter'sChoice®
Crafter's Choice™
Chamomile Flowers -
Botanical



Crafter'sChoice®
Crafter's Choice™
Lavender Buds -
Premium Botanical



Flower
Silicone Mold



Flower Shaped
Cutters - Set of 3



Heart Shaped
Cutters - Set of 3



Chrysanthemum
Soap Mold (MW 32)



Crafter's Choice™
Lilac in Bloom
Fragrance Oil 443



Crafter's Choice™
Lily of the Valley
Fragrance Oil 175



Crafter's Choice™
May Flowers
Fragrance Oil 486™



Crafter's Choice™
Rose Garden
Fragrance Oil 211



Crafter's Choice™
Apple with Leaf
Soap Mold (CC 178)



Alphabet
Silicone Molds -
Letters A to Z



Number
Silicone Molds -
Numbers 0 to 9



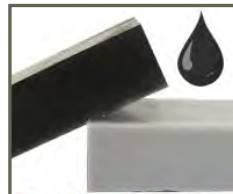
Crafter's Choice™
Rectangle - Basic - GLOSSY
Silicone Mold 1601



Crafter's Choice™
Matte Black Oxide
Pigment Powder



Crafter's Choice™
Sparkle Gold Soap
Color Bar



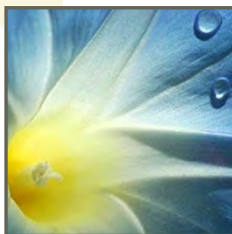
Crafter's Choice™
Matte Black
Liquid Pigment



Crafter's Choice™
Sparkle Gold
Mica Powder



Crafter's Choice™
Sunflower Type
Fragrance Oil 306



Crafter's Choice™ Morning
Glory & Honeysuckle Type
Fragrance Oil 798



Crafter's Choice™
White Gardenia Flowers
Fragrance Oil 206



Crafter's Choice™
Red Hibiscus & Acai
Fragrance Oil 359



Organza Bag -
Black (4" x 3")



Organza Bag -
Gold (4" x 3")



Metallic Black
Curling Ribbon - Tin Tie 12"



Metallic LIGHT
Gold Twist Tie - 4"



Crafter's Choice™
Pikake Flowers
Fragrance Oil 193



Crafter's Choice™
Calyx
Fragrance Oil 786



Crafter's Choice™
Jasmine*
Fragrance Oil 270



Crafter's Choice™
Cherry Blossom*
Fragrance Oil 192



Crafter's Choice™
Pink Lemonade
Fragrance Oil 446



Crafter's Choice™
Fresh Lemonade*
Fragrance Oil 259



Crafter's Choice™
Margarita Lime
Fragrance Oil 472



Crafter's Choice™
Strawberries & Cream
Fragrance Oil 286



Silicone
Set 1 -
Seashore, Stars, Flowers



Star Pops
Silicone
Mold



Star
Silicone
Mold



Crafter's Choice™
Tube Mold: Star
Silicone Mold 1905



Crafter's Choice™
Fresh Picked Watermelon*
Fragrance Oil 642



Crafter's Choice™
Farmer's Market Summer
Honeydew FO 671



Crafter's Choice™
Pink Watermelon Apricot
Fragrance Oil 578



Crafter's Choice™
Melon - Sweetened
Flavor Oil 807



Crafter's Choice™
Matte Americana Red
Soap Color Bar



Crafter's Choice™
Matte Cobalt Blue
Pigment Powder



Crafter's Choice™
Ultra Sparkle White
Mica Powder



Crafter's Choice™
Sparkle 24 Karat Gold
Mica Powder



2 oz Blue Cosmo
Oval Plastic Bottle -
20/410



Metallic Red
Curling Ribbon -
Tin Tie 12"



58/400 Gold Metal
Basic Top Cap -
Plastisol Liner



4 oz White Double
Wall Plastic Jar -
70/400



Crafter'sChoice

Crafter's Choice™
Detergent Free
Coconut Milk MP Soap -
24 lb Block



Crafter'sChoice

Crafter's Choice™
Detergent Free
Coconut Milk MP Soap -
2 lb Tray



Crafter'sChoice

Crafter's Choice™
Detergent Free
Baby Buttermilk MP Soap -
2 lb Tray



Crafter'sChoice

Crafter's Choice™
Detergent Free
Aloe & Olive Oil
Soap - 2 lb Tray



Natural
Push Pop
with Lid



6 oz Purple Naples
Bottle - 24/410
(SURPLUS)



4 oz Orange Cosmo
Oval Bottle - 24/410
(SURPLUS)



2 oz Clear Tapered
Bottle - 20/410
(SURPLUS)



ASSEMBLY
REQUIRED

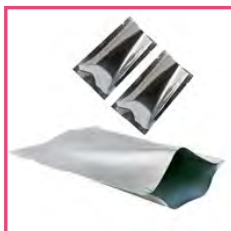
4 ml Silver Plastic
Roll On Set
(SURPLUS)



Daisy Flower
(Petite)
Silicone Mold



Flip Flop
(Mini)
Silicone Mold



Crafter's Choice™
Heat Seal Travel Packet -
Silver, 3 x 5 inches



Fruit Slices
(Mini)
Silicone Mold



Spa Bath Salts

Estimated Retail Price: \$5.95

Project Level: Beginner
 Estimated Time: 2 Hours
 Yields: (20) Bags of Bath Salts

Simple and quick recipe for bright and aromatic bath salts.
 To use, simply sprinkle 1-2 tablespoons under running bath water.

Buy this as a kit! [Click Here](#)

Ingredients

- 10 Pound(s) European Spa Salts - Medium Grain
- 1 Tablespoon(s) Crafter's Choice Sparkle Red Mica Powder
- 1 Tablespoon(s) Crafter's Choice Matte Lavender Pigment Powder
- 1 Tablespoon(s) Crafter's Choice Sparkle Gold Mica Powder
- 1 Tablespoon(s) Crafter's Choice Bath Bomb Blue Powder
- 2 Ounce(s) Crafter's Choice Relaxation Fragrance Oil
- 2 Ounce(s) Crafter's Choice Tranquil Sleep Fragrance Oil
- 2 Ounce(s) Crafter's Choice Honey & Shea Fragrance Oil
- 2 Ounce(s) Crafter's Choice Aqua Spa Fragrance Oil
- 20 Crafter's Choice Cello Bags 2.5" x 2" x 6"
- 1 Piece(s) Gold Curling Ribbon

Equipment

- Cookie Sheets
- Glass Mixing Bowls - 4
- Measuring Spoons
- Mixing spoons or forks
- Waxed Paper

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Divide bath salts into 4 glass mixing bowls. Each bowl should contain 40 ounces of salts.
3. In first bowl, add 1 teaspoon or 5 ml. Crafter's Choice Aqua Spa fragrance oil and stir with fork or spoon.
4. Sprinkle in 1/2 teaspoon Crafter's Choice Super Blue Mica Powder. The color will not coat evenly but will create a lovely variegated look to your salts.
5. On cookie sheet lined with waxed paper, lay out bath salts to dry.
6. Repeat above steps 2-4 for each different color/fragrance of bath salts: Relaxation (Super Red), Tranquil Sleep (Patagonia Purple), Honey & Shea (Sparkle Gold)
7. Place salts into cello bags. Each color will fill 5 bags of 8 oz. each. Tie bags with ribbon.
8. Additional packaging suggestions: 1. Bath salt tubes (fill with single color salts or layer various colors). 2. Plastic or glass jars. 3. Cello bags tied with ribbon or raffia. 4. Tin Tie bags.
9. CAUTION: If using more fragrance and color than indicated in recipe, bath tub can become slippery and color can also stain tub.

Wholesale Supplies Plus is not responsible for the products you create from our supplies. You alone are responsible for product and recipe testing to ensure compatibility and safety.

Emulsified Sugar Scrub

Project Level: Easy

Estimated Time: 1 Hour

Yields: 16 - 4 oz. Jars

Luscious butters in this sugar scrub are sure to make your skin feel smooth and silky.

INCI Ingredient List: Sugar, Carthamus tinctorius (Safflower) Seed Oil, Helianthus Annuus (Sunflower) Seed Oil, Cetearyl Alcohol (and) Polysorbate 60, Stearic Acid, Shorea (Sal) Butter, Butyrospermum Parkii (Shea) Butter (and) Elaeis Guineensis (Palm) Butter (and) Simmondsia Chinensis (jojoba) Seed Oil (and) Vaccinium Macrocarpon (Cranberry) Fruit, Fragrance, Tocopherol, Phenoxyethanol (and) Methylparaben (and) Ethylparaben (and) Butylparaben (and) Propylparaben (and) Isobutylparaben



Ingredients

- 36 Ounces Crafter's Choice Granulated Sugar
- 9.6 Ounces Crafter's Choice Safflower Oil
- 8.2 Ounces Crafter's Choice Sunflower Oil
- 3.2 Ounces Crafter's Choice Emulsifying Wax - Traditional
- 3.2 Ounces Crafter's Choice Stearic Acid
- 3.2 Ounces Crafter's Choice Shorea (Sal) Butter
- 3.2 Ounces Crafter's Choice Cranberry Butter
- 16 Milliliters Crafter's Choice Pink Chiffon Fragrance
- 10 Milliliters Crafter's Choice Vitamin E - Natural
- 10 Milliliters Phenonip
- 16 Pieces Crafter's Choice 4 oz. Clear Basic Plastic Jar
- 16 Pieces 58/400 Black Ribbed Top Cap - F217 Liner

Equipment

- Stove Top or Double Boiler
- Pan for Melting Product
- Mixing Spoon
- Refrigerator or Freezer
- Hand Mixer with Whisk Attachment
- Plastic Droppers - 3

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. On a burner over low heat or in a double boiler, heat the Emulsifying Wax, Stearic Acid, Butters and Oils until completely melted.
3. Take pan off the heat and add Vitamin E, Fragrance Oil and Phenonip. Stir well.
4. Place pan in fridge or freezer until the edges start to harden against the pan and a layer forms on top.
5. Using a hand mixer with a whisk attachment, whisk mixture until it turns creamy and opaque.
6. If necessary, put mixture into a larger bowl to mix in the sugar.
7. Add sugar and whisk until completely blended.
8. Scoop into containers. Label accordingly.

Wholesale Supplies Plus is not responsible for the products you create from our supplies. You alone are responsible for product and recipe testing to ensure compatibility and safety.



Bath Fizzies: Flower with Rose Petals

Project Level: Intermediate

Estimated Time: 1 Hour

Yields: 6 - 4.25 oz (approx) Fizzies

Give Mom the perfect gift - roses and a relaxing bath all in one!

INCI Ingredient Label: Sodium Bicarbonate, Citric Acid, Kaolin, Rose Petals, Fragrance, Yellow 5 Lake.

Buy this as a kit! [Click Here](#)

Ingredients

- 8 Ounces Crafter's Choice Citric Acid
- 16 Ounces Crafter's Choice Baking Soda
- 2 Ounces Crafter's Choice Kaolin Clay - White
- 1/2 Teaspoon Crafter's Choice Bath Bomb Yellow
- 18 Milliliters Crafter's Choice XOXO Fragrance Oil
- 2 Ounces Rose Petals - Red Buds & Leaves
- 1 Piece Flower Silicone Mold

Equipment

- Large Glass Mixing Bowl
- Fork or Wire Whisk
- Plastic Dropper - 1
- Measuring Spoons
- Measuring Cups
- Cookie Sheet

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. In large glass bowl, blend 8 oz. (1 cup) citric acid with 16 oz. (2 cups) baking soda.
3. Add 2 oz. White Kaolin Clay. Blend all ingredients together well. Break up any clumps with fork or a wire whisk.
4. Add 1/2 teaspoon Yellow Bath Bomb powder and blend in well.
5. Place Flower Silicone Mold on cookie sheet or counter top covered with newspaper. Sprinkle about 1 teaspoon of rose petals into bottom of each cavity.
6. Drizzle 18 ml of fragrance over mixture. Do not put all fragrance in one spot but drizzle all over ingredients.
7. Mix well with wire whisk to blend in fragrance oil.
8. With gloved hands, begin to spritz mixture with rubbing alcohol. Spritz with one hand and mix with the other.
9. To test readiness of bath fizzies, take small amount of mixture and close into the palm of your hand. If mixture sticks together, it is ready. If not, continue spritzing a little more with rubbing alcohol.
10. Press mixture into the bottom of each flower cavity. Gently press down on rose petals. These will be embedded into the top of the bath fizzy when unmolded.
11. Press mixture firmly down into each cavity so it will all stick together. Fill until mixture reaches the top. Smooth out and brush away any excess.
12. Work quickly to fill cavities. If mixture starts to dry out, spritz more with rubbing alcohol.
13. Let bath fizzies set up for at least 1 hour. When ready, gently turn over and holding hand over first cavity, gently press on bottom releasing the flower. Place on cookie sheet for another hour to completely harden.
14. If bath fizzies crumble when unmolding, not enough rubbing alcohol was used. Mixture can be reused, spritzing with additional alcohol and pressing back down into mold cavity.
15. When all have completely set up, wrap fizzies either with saran wrap or shrink wrap. Then, if desired, place in clear cello bag and tie with coordinating ribbons.
16. Label product accordingly.
17. Directions for Use: Break up bath fizzy under warm running water. Ingredients will disperse into bath and rose petals will float on the top.

Wholesale Supplies Plus is not responsible for the products you create from our supplies. You alone are responsible for product and recipe testing to ensure compatibility and safety.

MP Soap: Graduation Caps

Project Level: Easy

Estimated Time: 1 Hour

Yields: 6 - 1.6 oz. (approx) bars

These are perfect favors for your grad's party. Customize the tassels to match your school color!

INCI Ingredient List: Propylene Glycol, Sorbitol, Water, Sodium Stearate, Sodium Laureth Sulfate, Sodium Laurate, Glycerin, Triethanolamine, Fragrance, Titanium Dioxide, Iron Oxides, Yellow 5 Lake



Buy this as a kit! [Click Here](#)

Ingredient

- 12 Ounces Crafter's Choice Extra Clear MP Soap Base
- 2 Ounces Crafter's Choice Ultra White MP Soap
- 1 Piece Crafter's Choice Matte Black Soap Color Bar
- 1 Tablespoon Crafter's Choice Bath Bomb Yellow Powder
- 1 Ounce Glycerin - Natural
- 1 Piece Crafter's Choice Guest Round Silicone Mold 1607
- 1 Crafter's Choice Guest Square Silicone Mold 1609
- 1 Deco It Mold - Ferns and Dragonflies
- Circle Shaped Cutters - Set of 3

Equipment

- Microwave or Double Boiler
- Soap Cutter
- Digital Scale
- Digital Thermometer
- Glass Measuring Cup
- Cookie Sheet
- Plastic Dropper
- Measuring Spoons
- Plastic Beaker - 2
- Mini-Mixer
- Plastic Bottle with Alcohol (for spritzing)

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
 2. Place round and square silicone molds on cookie sheet. This will give mold stability if it needs to be moved.
 3. Weigh 11 oz. of clear soap and cut into chunks. Place in glass measuring cup.
 4. Remove 1 black soap color cube from the clamshell. Cut in half and place both halves in glass measuring cup along with clear soap.
 5. Place glass measuring cup in microwave and heat for 30 seconds. If soap has not melted completely, heat in 10-15 second increments until soap is all liquid.
 6. Add 10 ml. (or 2 tsp) of fragrance oil and blend with spoon.
 7. Pour soap into all 6 round soap cavities. For the square soap mold, pour only a thin layer into each cavity. These should be about 1/8 inch thick.
 8. Once soap has completely hardened, remove soaps from molds and set aside.
 9. In a plastic beaker, pour 1 oz. of glycerin. Add about 1/4 teaspoon of Bath Bomb Yellow Powder.
 10. Mix powder into glycerin slowly using a mini-mixer or frother. Stir by hand before turning mixer on so the powder does not fly all over. Mix until powder is completely dissolved.
 11. Cut up 2 oz. of white soap and heat in microwave until melted. Add yellow color until desired shade is achieved. Pour into middle band on Ferns & Dragonflies Deco-It mold. This piece will be cut into 3's so one piece will make 3 tassels.
 12. Let set up, about 10 minutes, then carefully remove from mold. Pour more yellow soap into band (soap may need to be reheated slightly). Pour remaining soap into 1 square cavity. This will be used for the button on the top of graduation cap.
 13. Cut each yellow band into 3 pieces. On one end of tassel, make 3 or 4 3/8" cuts to make bottom of tassel.
 14. Remove yellow square from mold. Using the smallest round cutter, cut out 6 buttons and set aside.
- TO ASSEMBLE CAPS:**
15. In a plastic beaker, melt 1 oz. of clear soap. Take one round soap and spritz top with alcohol. Pour small amount of clear soap on top, spreading to cover entire area, and immediately place square soap on top positioning evenly over the round soap.
 16. Hold in place for a few seconds until soap hardens and top of cap sticks to bottom. Continue until all 6 caps are assembled.
 17. To place button on, spritz small amount of alcohol in middle of cap. Spread some of the melted clear soap on bottom of button and adhere to middle of cap. Hold for few seconds.
 18. On the end of tassel that will be glued to the top, take soap cutter or dull knife and make slightly curved to fit around button.
 19. Spritz top of cap again and put melted clear soap on part of tassel that will be glued next to the button. Hold in place until set. Gently bend tassel so it hangs down next to cap.
 20. Continue with remaining buttons and tassels until all caps are completed.
 21. Repeat above steps to make additional caps.
 22. If selling soaps, be sure to label according to the FDA guidelines.

Wholesale Supplies Plus is not responsible for the products you create from our supplies. You alone are responsible for product and recipe testing to ensure compatibility and safety.



Guest Soaps: Party Confetti Guest Loaf

Project Level: Easy

Estimated Time: 1 Hour

Yields: 8 - 1.5 oz. bars (approx)

These cute guest-sized soaps make a perfect party favor for graduation parties, baby or bridal showers. Customize colors for your special occasion.

INCI Ingredient Label: Propylene Glycol, Sorbitol, Water, Sodium Stearate, Sodium Laureth Sulfate, Sodium Myristate, Sodium Cocoyl Isethionate, Triethanolamine, Glycerin, Titanium Dioxide, Ultramarines, Iron Oxides, Fragrance.

Buy this as a kit! [Click Here](#)

Ingredients

- 6 Ounces Crafter's Choice Extra Clear MP Soap
- 8.2 Ounces Crafter's Choice Ultra White MP Soap
- .4 Ounces Crafter's Choice Fresh Picked Pear Fragrance Oil 749
- 1 Piece Crafter's Choice Matte Americana Red Soap Color Bar
- 1 Piece Crafter's Choice Matte Cobalt Blue Soap Color Bar
- 1 Piece Crafter's Choice Matte Yellow Soap Color Bar
- 1 Crafter's Choice Guest Size Loaf Mold

Equipment

- Microwave or Double Boiler
- Glass Measuring Cup
- Straight Soap Cutter
- Digital Scale
- Mixing Spoon
- Spray Bottle with Alcohol (for spritzing)
- Vegetable Peeler

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Weigh 2 oz. of Extra Clear soap base and cut into small chunks. Place in glass measuring cup and heat in microwave until melted.
3. Add 1.5 ml of fragrance oil. Cut off a small amount of the Matte Yellow soap color bar and add to the melted soap. Stir until dissolved into soap.
4. Pour soap into the guest loaf mold. Let soap harden completely. Remove once soap has hardened.
5. Melt another 2 oz. of the clear soap. Add 1.5 ml fragrance oil mix. Cut some of the blue soap color bar and mix into the soap.
6. Pour this into the guest loaf mold and let soap completely harden. Remove from mold once soap has set up.
7. For final color, again, melt 2 oz. of clear soap and 0.2 oz. of the white soap base. When soap has melted, add the Matte Red Soap Color Bar to this. The added white soap will make the red look coral in color.
8. Using a vegetable peeler, make soap curls from each colored soap. Mix soap curls together and set aside.
9. Weigh and cut up 8 oz. of white soap base. Place in glass measuring cup and heat in microwave until melted.
10. Once melted, add 7 ml. fragrance oil and mix well.
11. When temperature reaches about 130°F, pour a small amount into bottom of Guest Loaf Mold.
12. Spritz some soap curls with rubbing alcohol and place enough in the mold to cover the bottom. Spritz these again with rubbing alcohol and pour more white soap base over them.
13. Continue in this manner until the mold is full and all the curls have been used. There will be some curls sticking out of the top of the soap. Spritz the top of the soap with alcohol to release any surface air bubbles.
14. Once soap has completely set up, remove from mold. Slice into 8 - 1 inch slices. Place one or two into cello bag and tie with matching ribbon.
15. To customize, make soap curls in graduate's school colors. Also makes great baby shower favor, bridal shower, etc.

Wholesale Supplies Plus is not responsible for the products you create from our supplies. You alone are responsible for product and recipe testing to ensure compatibility and safety.

MP Soap: Class of 2013

Project Level: Intermediate

Estimated Time: 1 Hour

Yields: 6 approx. 6.4 oz. bars

These will make great party favors for your grad's party or for their friends. Customize with your school colors.

INCI Ingredient List: Propylene Glycol, Sorbitol, Water, Sodium Stearate, Sodium Laureth Sulfate, Sodium Laurate, Sodium Myristate, Sodium Cocoyl Isethionate, Glycerin, Triethanolamine, Titanium Dioxide, Fragrance, Ultramarines



Buy this as a kit! [Click Here](#)

Ingredients

- 2 Cups Crafter's Choice Basic Clear MP Soap
- 12 Ounces Crafter's Choice Basic White MP Soap
- 3 Ounces Crafter's Choice Crystal Clear MP Soap
- 2 Pieces Crafter's Choice Embed Paper
- 1 Piece Crafter's Choice Matte Cobalt Blue Soap Color Bar
- 2 Ounces Crafter's Choice Confetti Cake Fragrance Oil
- 2 Ounces Crafter's Choice Vanilla Color Stabilizer - MP Soap
- 1 Piece Crafter's Choice Square - Basic - Glossy Silicone Mold

Equipment

- Microwave
- Laser Printer
- Glass Measuring Cup
- Soap Cutter
- Measuring Spoons
- Plastic Dropper - 1
- Plastic Spray Bottle with Alcohol
- Cookie Sheet
- Scissors

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. YOU MUST USE A LASER PRINTER TO PRINT ON THE EMBED PAPER.
3. Using the template in the Learning Library, print your "Class of 2013" for the soap on the embed paper. Here is the link:
4. Once printed, cut out each picture around the black border.
5. Place silicone mold on cookie sheet. This will add stability if the mold needs to be moved.
6. Weigh 3 oz. of Crystal Clear soap and cut up into chunks. Place in glass measuring cup and heat in microwave just until melted.
7. Pour soap into bottom of all 6 soap cavities - just enough to cover the bottom of each. Gently pick up mold to move soap around to get into all the corners.
8. Let soap harden.
9. If soap hardens, reheat slightly to repour.
10. Spritz first soap layer with alcohol. Pour a very thin layer of soap into one cavity. Immediately place one picture upside-down into soap. Try to position so picture is in the middle of the cavity.
11. Continue with each cavity until all the pictures have been embedded. Let soap set up.
12. In a plastic beaker, mix 1 oz. (30 ml or 2 Tablespoons) of Confetti Cake fragrance oil with .5 oz (15 ml or 1 Tablespoon) of Vanilla Color Stabilizer.
13. Weigh and cup up 12 oz. of Basic White soap base. Heat in microwave until melted.
14. Add 10 ml (2 tsp) of the fragrance oil mixture and blend into soap.
15. Spritz top of soap in mold with rubbing alcohol. Before pouring white soap, check that temperature is at or below 125°F. Pour about 2 oz. of soap into each cavity. Let harden.
16. For top layer, cut up entire 2 lb. tray of Basic Clear soap. Remove one blue color cube from clamshell. Cut this in half and place 1/2 of cube in with clear soap chunks.
17. Place glass cup in microwave and heat until melted. Remove and stir until blue color is completely blended into the soap.
18. Add .75 oz. (24 ml or 4 tsp) of fragrance oil mixture to blue soap and mix well.
19. Spritz top of white soap with alcohol. Check soap temperature before pouring to be sure it is below 125°F.
20. Pour blue soap over the white until all 6 cavities have been completely filled. Spritz again with alcohol to release any surface air bubbles.
21. Once soap has completely hardened, carefully remove soaps from mold. Cover tightly with saran wrap or shrink wrap bars. Or, place in clear cello bags and tie with coordinating ribbons.
22. Customize bars with your school colors.
23. If selling, label soaps according to FDA guidelines.

Wholesale Supplies Plus is not responsible for the products you create from our supplies. You alone are responsible for product and recipe testing to ensure compatibility and safety.



MP Soap: Anchor's Away - Americana

Project Level: Intermediate

Estimated Time: 1 Hour

Yields: Approx. (4) 4 oz. Bars of Soap

Estimated Retail Price: \$4.95

Estimated Wholesale Price: \$2.50

Perfect Patriotic Soap! Feel free to get creative by changing the color and fragrance selections on this recipe

INCI Ingredient Label: Propylene Glycol, Sorbitol, Glycerin, Sodium Laureth Sulfate, Sodium Stearate, Sodium Myristate, Sodium Cocoyl Isethionate, Avena Sativa (Oat) Kernel Meal, Triethanolamine, Water, Fragrance, Ultramarines, Diazolidinyl Urea, Methylparaben, EDTA, Benzophenone 4

Buy this as a kit! [Click Here](#)

Ingredients

- 2 Pounds Crafter's Choice Extra Clear MP Soap Base
- 2 Pounds Crafter's Choice Ultra White MP Soap Base
- 1 Piece Crafter's Choice Matte Red Soap Color Bar
- 1 Piece Crafter's Choice Matte Cobalt Blue Soap Color Bar
- 2 Ounces Crafter's Choice Seaside Escape Fragrance Oil 651
- 1 Pieces Crafter's Choice Nautical Anchor Soap Mold (CC 170)

Equipment

- Double Boiler
- Mold: Crafter's Choice Nautical Anchor
- Droppers - Plastic
- Spoon
- Rubbing Alcohol - Fine Mist Spray Bottle
- Plate - Disposable Paper
- Beaker - Microwave Safe Plastic
- Thermometer - Digital
- Scale - Digital
- Ladle
- Soap Slicer/Cutter
- Gloves
- Stove Top
- Measuring Cup - Small Plastic 1 oz.

Directions

1. If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Weigh 1 oz. of clear soap and cut up into chunks. Place in plastic beaker.
3. Remove one red color block from clamshell packaging. Cut into 4 pieces and add one piece to the clear soap chunks.
4. Place beaker in microwave and heat until soap is melted - approx. 20-25 seconds. Remove and stir until red color block has completely melted in.
5. Fill a plastic dropper with red soap and carefully fill anchor with soap. Try to fill the top of anchor as full as possible. The bottom area cannot be completely filled but this area will be filled in later.
6. After filling anchor, try to squeeze out remaining red soap from dropper. Place in a cup of warm water and squeeze water up into dropper. This will keep soap from hardening so dropper can be reused.
7. When soap has hardened, prop the mold up onto an object so the bottom of the anchor will be as flat as possible so it is easier to fill.
8. If red soap in beaker has hardened, warm up slightly in microwave. Squeeze out water from dropper and fill dropper with red soap.
9. Spritz top of red anchor with rubbing alcohol and then fill remaining areas on the bottom of the anchor with red soap. If soap overflows a little, that can be fixed once soap hardens.
10. Once soap has hardened, turn mold over to see if any soap went out of the anchor outline. If so, take a toothpick or a wooden shisk-ka-bob skewer and carefully remove excess soap from around the anchor.
11. Place plastic mold in freezer for about 10 minutes. This will get soap ready for the second pour.
12. While soap is in freezer, weigh 6.5 oz. of white soap and cut up into chunks. Place in glass measuring cup and heat in microwave until melted.
13. Add 6 ml. of Seaside Escape fragrance oil and gently mix in.
14. Remove mold from freezer and set on counter. Spritz red soap well with alcohol.
15. Before pouring white soap, it is very important to check soap temperature. If soap is too hot, the red color will bleed into the white soap.
16. Temperature for the white soap should be no higher than 120°F. The lower the temperature of the soap the better it is. Even if the soap starts to thicken, it is fine to pour.
17. Let soap harden completely. Once soap starts to thicken, it can be placed in freezer to speed up the process.
18. Once soap has been removed from freezer, prepare soap for final layer.
19. Cut up 9 oz. of clear soap and place in glass measuring cup. Remove 1 cobalt blue cube from clamshell packaging and cut in half. Place 1 half in cup with clear soap.
20. Heat soap in microwave until melted. Remove and stir until blue color has completely dissolved. Add 9 ml. of fragrance oil and mix well.
21. Spritz top of white soap well with alcohol. Again, check soap temperature. Pour once soap is below 120°, the lower the better.
22. After pouring soap to top of mold, spritz with alcohol to dissolve any surface bubbles that may appear. Let soap completely harden. After soap sits for about 10 minutes, it is helpful to place in freezer for about 30-45 minutes. This will make soap easier to remove from plastic mold.
23. Once soap mold is removed from freezer, let set at room temperature for about 10 minutes. Then, turn upside down and carefully push on cavity to release soap.
24. If any bleeding has occurred in the white area, this can be gently scraped off with a toothpick or wooden skewer.
25. The soap is ready to use after unmolding. If you plan to sell your soap, wrap it immediately. Options are plastic wrap, shrink wrap or cello bags. Proper packaging keeps the fragrance strong. Don't forget to label the soap to complete the package. Label according to FDA cosmetic label guidelines.

Wholesale Supplies Plus is not responsible for the products you create from our supplies. You alone are responsible for product and recipe testing to ensure compatibility and safety.

Liberty Lip Balm

Project Level: Easy

Estimated Time: 1/2 Hour

Yields: 16 - 1 oz. Tubes

Celebrate the beginning of summer with this patriotic lip balm. Kids and adults will love the three different flavors.

INCI Ingredient Label: Ricinus Communis (Castor) Seed Oil (and) Cetearyl Alcohol (and) Lauryl Laurate (and) Olea Europaea (Olive) Fruit Oil (and) Hydrogenated Castor oil (and) Beeswax (and) Copernicia Cerifera (Carnauba) Wax (and) Hydrogenated Soybean Oil (and) Euphorbia Cerifera (Candelilla) Wax, Mica (and) Titanium Dioxide (and) Blue 1 Lake, (and) Hydrogenated Polyisobuene (and) Palmitic Acid (and) Phenoxyethanol (and) Benzoic Acid, Red 40 Lake, Fragrance



Buy this as a kit! [Click Here](#)

Ingredients

- 1 Pound Crafter's Choice Lip Balm for Sticks
- 2 Ounces Crafter's Choice Watermelon Fragrance Oil 245
- 2 Ounces Crafter's Choice Vanilla Swirl Fragrance Oil 420
- 2 Ounces Crafter's Choice Cotton Candy Fragrance Oil 496
- 1 Tablespoon Crafter's Choice Red Orange Oil Locking Mica Shimmer
- 1 Tablespoon Crafter's Choice Matte White Powder Pigment for Oil
- 1 Tablespoon Crafter's Choice Blue Oil Locking Mica Shimmer
- 1 Tablespoon Crafter's Choice Saccharin for Oil (Liquid Sweet for Lip Bases)
- 16 Pieces 1 oz. Clear Push Up Sticks

Equipment

- Glass Measuring Cup
- Microwave
- Plastic Dropper - 1
- Digital Scale
- Measuring Spoons

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. Place all 16 push up sticks on a cookie sheet.
3. Place a glass measuring cup on the scale and tare to zero. Add 5.33 oz. of lip balm base. Place in microwave and heat until completely melted.
4. Once melted, add 1 teaspoon of Cotton Candy fragrance oil and mix in. Add 1/2 teaspoon of sweetener and 1/4 teaspoon of Mica Blue color and mix in. Add more blue color to achieve a darker color.
5. Pour into tubes, dividing blue lip balm into all 16 tubes. Each layer should be about 1/2" deep.
6. Let first layer completely harden.
7. Clean glass measuring cup well to prepare for 2nd layer.
8. Place measuring cup on scale and tare to zero. Add 5.33 oz. of lip balm base. Heat in microwave until just melted.
9. Add 1 teaspoon of Vanilla Swirl fragrance oil, 1/2 teaspoon of sweetener and 1/8 teaspoon of white pigment for oil. Mix together well.
10. Let base cool slightly before pouring so it does not melt the first layer. Pour over blue layer, dividing among the 16 tubes. Again, this layer should be about 1/2" deep.
11. Let completely cool.
12. Clean glass cup, again, to prepare for final layer.
13. Add remaining lip balm base to glass measuring cup. Heat in microwave until just melted.
14. Add 1 teaspoon of Watermelon Fragrance oil, 1/2 teaspoon of sweetener and 1/4 teaspoon of red orange mica shimmer. If darker color is desired, add more red orange mica shimmer. Mix well.
15. Let product cool slightly then pour top layer of red lip balm into each tube. Let cool completely.
16. Once lip balm has hardened, screw cap onto each tube. Label product accordingly as per the FDA guidelines.
17. If desired, use 65 x 55 Shrink Wrap Band to prevent tampering.

Wholesale Supplies Plus is not responsible for the products you create from our supplies. You alone are responsible for product and recipe testing to ensure compatibility and safety.



MP Soap: Flag Loaf Soap

Project Level: Advanced

Estimated Time: 1/2 Hour

Yields: (8) 1" slices

This flag soap is great any time of the year. Great for national holidays, for rustic or country themes and to show your American pride!

INCI Ingredient List: Propylene Glycol, Sorbitol, Water, Sodium Stearate, Sodium Laureth Sulfate, Sodium Myristate, Sodium Cocoyl Isethionate, Triethanolamine, Glycerin, Titanium Dioxide, Fragrance, Ultramarines, Iron Oxides.

Ingredients

- 2 Pound(s) Crafter's Choice Extra Clear MP Soap
- 2 Pound(s) Crafter's Choice Ultra White MP Soap
- 1 Tablespoon(s) Matte Americana Red Oxide Pigment Powder
- 1 Tablespoon(s) Matte Cobalt Blue Pigment Powder
- 4 Ounce(s) Glycerin - Natural
- 2 Ounce(s) Crafter's Choice Apple Pie Fragrance Oil
- 2 Ounce(s) Crafter's Choice Black Cherry Fragrance Oil
- 1 Loaf - Regular - Silicone Mold 1601
- 1 Star Silicone Tube Mold 1905

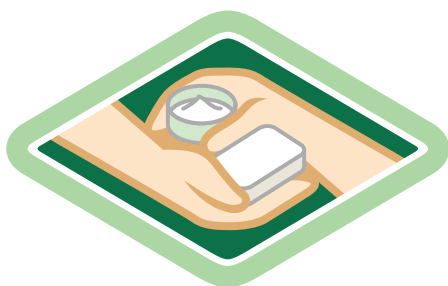
Equipment

- Beakers
- Cookie Sheet
- Digital Scale
- Large Glass
- Measuring Cups - 2
- Latex Gloves
- Measuring Spoons
- Microwave
- Mini Mixer
- Mitre Box
- Mixing Spoons
- Plastic Droppers
- Plastic Spray Bottle with Alcohol
- Small Glass
- Measuring Cup
- Soap Cutter

Directions

1. NOTE: If you are making these products for sale, good manufacturing practices recommend you wear a hairnet, gloves and a mask. We also recommend a clean apron.
2. To make star:
3. Place star tube mold on cookie sheet. This makes it easier to move your mold and also keeps your work area clean.
4. Take 8 oz. of clear soap, 1/4th of 2 lb. tray. Cut soap in chunks and place in glass measuring cup.
5. Place in microwave and heat until soap is melted.
6. In beaker, mix 1 oz. of glycerin with 1/2 teaspoon of ultramarine blue powder. Mix well with mini-mixer.
7. Add desired amount of blue color to clear soap and blend in.
8. Add 7 ml of Black Cherry fragrance oil and mix.
9. Pour soap into star tube molds. Spritz top of soap with alcohol to release any surface bubbles.
10. Place cookie sheet with mold into freezer for about 30 minutes or let harden at room temperature.
11. In two separate large glass measuring cups, place 22 oz. each of clear and white soap that has been cut into chunks. Place soap in microwave and heat until completely melted.
12. In beaker, mix 1oz. of glycerin with 1/2 teaspoon of red oxide pigment and mix well with mini-mixer.
13. Add desired amount of red color and 20 ml of Black Cherry. Mix well.
14. To white soap add 20 ml Apple Pie fragrance oil. This fragrance is slightly yellow in color and makes the white stripes a nice creamy shade.
15. Place loaf mold on cookie sheet. Mark your layers on the outside with a marker so you know where to pour them.
16. Remove star tube mold from freezer. If hardened, carefully remove soap. As you push the soap out, you will almost push the silicone inside out to get the soap out. Set aside.
17. Starting with the red, pour to where you have your first line marked. Spritz soap with alcohol.
18. NOTE: When pouring each layer, be sure soap temperature is not hotter than 130 degrees. Otherwise, it will melt the layer below it.
19. When red layer has hardened, spritz well with alcohol. Pour your white soap to the line marked for your next layer. Your layers do not have to be perfect.
20. After pouring the 3rd layer you should then position your star.
21. Take each star and spritz well with alcohol all around. When red soap starts to develop a skin, gently push stars into soap, one behind the other.
22. When red soap has hardened, spritz well, including sides of star. Pour layer of white.
23. Continue until you have poured the rest of your layers. Spritz the top with alcohol to release any bubbles.
24. When soap has completely hardened, gently pull sides away from soap. Turn mold over and press on bottom until soap releases.
25. Use straight or wavy soap cutter to cut your loaf into slices. Wrap and label accordingly.

Wholesale Supplies Plus is not responsible for the products you create from our supplies. You alone are responsible for product and recipe testing to ensure compatibility and safety.



Handcrafted Soap & Cosmetic Guild

The Handcrafted Soap & Cosmetic Guild is a non-profit, trade association that is membership-based, supported by membership dues and managed by an elected Board of Directors. As a trade association, the main goal of the HSCG is to keep an eye on the big picture and to promote, improve, protect and defend the handcrafted soap and cosmetic industry.

The first benefit of membership is knowing that dues paid are supporting the only non-profit trade association that is actively involved in education, promotion and legislative advocacy for the handcrafted soap and cosmetic industry as a whole.

Formerly the
Handcrafted
Soapmakers Guild



Our Mission:

- To promote and educate the public about the handcrafted soap & cosmetic industry;
- To act as a center of communication among, and to circulate information beneficial to, members of the handcrafted soap and cosmetic industry;
- To foster the handcrafted soap and cosmetic industry through education and training; and
- To represent the handcrafted soap and cosmetic industry in matters concerning legislation and regulations affecting the industry.

Membership is open to:

- Soap and cosmetic handcrafters
- Private labelers who buy handcrafted soap/cosmetics and sell under their own label
- Vendors who provide products/ services to the handcrafted soap & cosmetic industry.

Membership Benefits:

General & Product Liability Insurance
(US & Canada only)
Free Webstore at SoapGuildStores.com
Discounted Merchant Services
Office Depot Discounts
Online Soapmaker Listing
Soapmaker Certification Program
Soap Gallery
Store Locator
Public Info Requests
Special Promotional Opportunities
Use of *Why Handcrafted Soap?* Brochure

Use of Member Badge
Teacher Program
Conference Registration Discount
Advanced Lye Calculator
Journal Back Issues Library
Regular association & industry updates
Monthly Vendor Specials eNews
Referral Program
... and much, much more!

Join Today!
www.soapguild.org/join



Join today and start saving!

**Wholesale Supplies Plus offers HSMG Vendor Members
2% off online orders at www.wholesalesuppliesplus.com!**



Rose Clay Mother's Day Soap

Approx. 40 oz.

Ingredients

- 7.84 oz. Coconut Oil
- 9.24 oz. Olive Oil
- 2.52 oz. Argan Oil
- 4.2 oz. Cocoa Butter
- 4.2 oz. Avocado Oil
- 8 oz. Distilled Water
- 3.96 oz/112 grams Sodium Hydroxide
- 1 oz. Lavandin Essential Oil
- 2 Tbsp. Rose Clay
- 3-inch PVC Pipe or WSP Loaf Mold

This is beautiful naturally pink soap thanks to rose clay. It makes a wonderful soap for the face and is perfect for gift-giving or to sell!

Directions

1. If using PVC pipe, prepare it by covering one end with plastic wrap held into place with rubber bands. You'll want at least a 14-16 inch length on the 3-inch pipe. Secure with packaging tape or duct tape to prevent any leakage.
2. Melt coconut oil and cocoa butter in a stainless steel pot. Add clay and stir or stickblend until it is well dispersed with no clumps. Now add room temperature oils to the pot. Next add lye to water in plastic container and stir until dissolved. At desired temperatures, add lye solution to oils and butters (recommended temperature is around 115F or cooler). Bring to light trace and add essential oil. Stir until fragrance is incorporated completely.
3. Fill mold. Bang mold several times to release any trapped air bubbles.
4. Let sit overnight and cover with plastic wrap to prevent any soda ash. Unmold and slice. Let cure for 4 weeks before use.

These recipes and authored and contributed by Marla Bosworth is the CEO and Founder of Back Porch Soap Company, (<http://www.backporchsoap.com>) She conducts soapmaking workshops, natural skincare courses, and beauty entrepreneur throughout the U.S. In addition, Ms. Bosworth also provides product, brand and marketing strategies for handmade beauty companies.

Memorial Day Beach Soap

Approx. 40 oz.

Ingredients

- 7.84 oz. Coconut Oil
- 9.24 oz. Olive Oil
- 4.6 oz. Aloe Butter
- 2.8 oz. Safflower Oil
- 1.4 oz. Castor Oil
- 1.96 oz. Kokum Butter
- 6.8 oz. Distilled Water
- 4.15 oz./118 grams Sodium Hydroxide
- 1 oz. WSP Seaglass Essential Oil
- 1 lb. WSP Detergent Free Melt and Pour Soap Base
- FD&C Blue Liquid Colorant
- FD&C Green Liquid Colorant
- 3-inch PVC Pipe or WSP Loaf Mold
- Optional: wooden skewers to position the seaglass soap pieces



Directions

1. If using PVC pipe, prepare it by covering one end with plastic wrap held into place with rubber bands. You'll want at least a 14-16 inch length on the 3-inch pipe. Secure with packaging tape or duct tape to prevent any leakage.
2. Prep the melt and pour seaglass pieces by melting one pound of base. Separate into two containers. Add six drops FD&C Blue Liquid Colorant to one container and mix well. Add six drops FD&C Green Liquid Colorant to the other container and mix well. Let both soaps harden in the container. Once hard, release them both and chop them into penny to quarter-size pieces. The less uniform the soap, the more it will look like real seaglass. Combine both colors and set aside.
3. Melt coconut oil and butters in a stainless steel pot. Now add room temperature oils to the pot. Next add lye to water in plastic container and stir until dissolved. At desired temperatures, add lye solution to oils and butters (recommended temperature is around 115F or cooler). Important: Bring to a very light trace and add essential oil (anything thicker than light trace and it will be difficult to add your seaglass chunks). Stir until fragrance is incorporated completely.
4. Working quickly, fill up ¼ of the PVC pipe with seaglass melt and pour soap pieces. Next, pour over your lightly-traced soap until it reaches the top of the seaglass pieces. Gentle tap the mold to release air bubbles. Continue adding seaglass pieces and pouring over them with cold process soap until all the soap is used. Use wooden skewers if needed to position the seaglass soap pieces.
5. Remember to tap the mold firmly to release the bubbles or else you will have holes in your soap. Fill mold.
6. Let sit overnight and cover with plastic wrap to prevent any soda ash. Unmold and slice. Let cure for 4 weeks before use.

These recipes and authored and contributed by Marla Bosworth is the CEO and Founder of Back Porch Soap Company, (<http://www.backporchsoap.com>) She conducts soapmaking workshops, natural skincare courses, and beauty entrepreneur throughout the U.S. In addition, Ms. Bosworth also provides product, brand and marketing strategies for handmade beauty companies.

Use code **WSP-259** to get:

**15% off Wavy
Soap Cutter**



Coupon Expires Apr. 30, 2013. During checkout, enter code on coupon page. Good for in stock, internet orders only. No Rainchecks.

Use code **WSP-4010** to get:

**15% off Silicone
Mold Making
Material**



Coupon Expires Apr. 30, 2013. During checkout, enter code on coupon page. Good for in stock, internet orders only. No Rainchecks.

Use code **WSP-1001** to get:

**15% off Cocoa
Butter Natural**



Coupon Expires Apr. 30, 2013. During checkout, enter code on coupon page. Good for in stock, internet orders only. No Rainchecks.

Use code **WSP-2517** to get:

**15% off
Bergamot EO**



Coupon Expires Apr. 30, 2013. During checkout, enter code on coupon page. Good for in stock, internet orders only. No Rainchecks.

Use code **WSP-8460** to get:

**15% off Linen &
Room Spray
(Multi-Spray Concentrate)**



Coupon Expires Apr. 30, 2013. During checkout, enter code on coupon page. Good for in stock, internet orders only. No Rainchecks.

Use code **WSP-8601** to get:

**15% off Rose Hip
Seed Oil**



Coupon Expires Apr. 30, 2013. During checkout, enter code on coupon page. Good for in stock, internet orders only. No Rainchecks.

WSP Fragrance of the Month

Crafter's Choice Blooming Tulips



Fresh as a spring day with notes of tulip, green grass and fresh air.

Flashpoint: 200° **Vanilla Content:** 0.00%

Country Of Origin: United States

Phthalate Free: Yes

Customer Reviews



Cee from Lone Tree

Customers Want More! Lovely scent. True to the name. Personal favorite. Used in lotion. Did a trial run last spring. Sold out. Customers are asking for more, so I'm reordering this.



Karen from Raleigh

Fantastic! This fragrance is fantastic.



Chandra from Medina

Nice Floral! I personally am not a huge fan of florals but like to offer a few for spring. This one is very nice and low key. Sticks nicely in CP soap. Given its softness, would probably make a nice lotion as well.



Heather from Shawnee

Great in CP, MP, and Candles! This F.O. is great all-around. It did set up quick in my CP soap, so be prepared to work quickly. My mother in law was already snatching the bars up.



Wal from Raleigh

Love it! Love the scent, very green and natural, doesn't smell artificial at all. I do CP soaps with this FO, only used 0.5oz ppo, scent stays very strong. Great Value.



Amy from Scott

Holy Moly! I just soaped this in hot process, and I wish I could rate this higher than a five. Out of the bottle, it smells pretty good. But when you soap it, it's absolutely incredible. This is the most realistic floral I've ever smelled. I wish I'd have ordered more than two ounces.




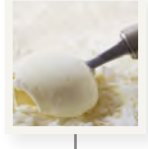
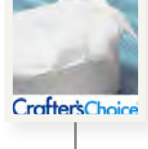

WSP Sale & Event Planner: 6-Week Preview

Sunday Monday Tuesday Wednesday Thursday Friday Saturday

W MONDAY
means...
SALE

No gimmicks, no codes - the discounts are already on the items. Just add the products you want to your cart from this category and you'll receive this one-day only sale price.

Get them while you can! Prices return to normal on Tuesday!

	1  <i>Fragrances with 'Rain' in the Title Sale!</i>	2	3	4	5	6	
April →	7	8  <i>Shower Gel Sale!</i>	9	10	11	12	13
	14	15  <i>Rebatch CP Soap Bars Sale!</i>	16	17	18	19	20
	21	22  <i>Flavor Dips Sale!</i>	23	24	25	26	27
	28	29  <i>Foaming Bath Whip Sale!</i>	30	1	2	3	4
	5	6  <i>Citric Acid Sale!</i>	7	8	9	10	11
			May →				

We Reward You for Shopping With Us! The More You Buy The More You Save! The Best Reward Program Out There!



Buy Up to \$500 Annually

Receive 1% WSP Dollar Rebates

Earn 1 Loyalty Point for \$1 Spent



Buy \$501 - \$2,999 Annually

Receive 2% WSP Dollar Rebates

Earn 1.5 Loyalty Points for \$1 Spent



Buy \$3,000 Annually

Receive 4% WSP Dollar Rebates

Earn 2 Loyalty Points for \$1 Spent

Frequent Shopper Expedited Order Processing

WSP REBATE DOLLARS

**Earn WSP Dollar Rebates With Every Purchase
Use Rebates As Payment On Future Orders!**

Earn back quarterly WSP Dollar Rebates equal to 1%, 2% or 4% of your orders. WSP Dollars Rebates can be used as payment for a maximum of 50% of an order.

WSP Dollar Rebates are deposited once a quarter and expire the first day of the next quarter. See below for the schedule of when your rebates will be deposited and when they expire:

SCHEDULE FOR REBATES

Purchases	Rebates Awarded	Rebates Expire
January to March	April 1st	June 30th
April to June	July 1st	August 31st
July to September	October 1st	December 31st
October to December	January 1st	March 31st

WSP LOYALTY POINTS FOR DISCOUNTS

**Earn Points With Every Purchase
Use Points For Discounts On Future Orders!**

Earn 1, 1.5, or 2.0 Loyalty Points for every \$1 purchased. Loyalty points can be redeemed for up to \$1 to \$350 off a future order. Loyalty points are good for 1 year from time of original order.

REDEEM LOYALTY POINTS

Loyalty Points	Order Size	Discount
100 points	\$50	\$1.00 off an order
250 points	\$100	\$5.00 off an order
1,000 points	\$250	\$20.00 off an order
2,500 points	\$450	\$45.00 off an order
5,000 points	\$825	\$100 off an order
10,000 points	\$2,500	\$350 off an order

**BEST PRICE
GUARANTEE!**

Are you looking to make a purchase but have found the identical product nationally advertised for less by one of our competitors? We would like the opportunity to match this product price and keep you as a satisfied customer!
Call us for details!



Wholesale Supplies Plus is pleased to offer free shipping on all orders \$30 and over sold online and by phone. We offer this program as a way to help you maintain long term control of your cost, thus helping you succeed in business!



Thinking Without a Box

When entrepreneurs talk about chasing the dream, we are not talking about a fantasy, like winning the lottery. We are talking about the things that really matter to us and what we are willing to do to make our dream a reality. But it's one thing to have an idea that you're really passionate about, and another to have a concept that's also practical, strategic and profitable.

I once spoke with Marcia Wieder, who is known as America's Dream Coach and has been the catalyst for turning dreams into reality for thousands of people over the past 20 years. "The ideal professional dream is to be paid well for doing what you love," Marcia told me. "I think that sometimes people forget that we need to marry the two ideals, passion and strategy, to achieve success."

But for entrepreneurs who aren't bringing home the paycheck of their dreams it's often difficult to come up with the new idea and strategy that will change your plight. Therefore, most people either give up on their dreams or compromise them down to what they think is realistically possible and neither creates a desirable outcome. The alternative is to gain clarity on what we really want and explore other ways to make the dream a reality. That often means shifting gears a bit, or as I like to say, thinking without a box!

If what you are doing isn't working, then it's definitely time to shift those gears! Too many entrepreneurs live a life of struggle, especially solopreneurs and micro-business owners. Here are a few indications that it's time to get out of the box and realize that you have a whole world of choices before you. Keep in mind that these vary depending on the size and type of your business.

- You can't pay yourself well for what you do—worse yet, you continue to pour money into your business with little or no return
- You no longer enjoy what you do
- There is not a market-need, or it has shifted significantly
- There is a constant imbalance between work and your personal life

So how do you figure it out? That question is usually best answered by engaging with mentors, coaches, peers, or your board of advisors. (Yes, even solopreneurs get to have a board of advisors!) You see, it's really difficult to remove yourself from your beliefs, preconceived notions, and way of thinking in general. Brainstorming with someone who isn't involved in, or doesn't even know, your business helps you to see it from another perspective. It's a pretty remarkable experience if you open your mind to the possibilities.

The trick? Just like any brainstorming session, there are no bad ideas. Get everything down on paper or a mind map and narrow it down later. Enjoy the process and remove the boundaries!

I often suggest to coaching clients that they get away for a weekend, or a whole week if necessary, to explore their new ideas. Doesn't that sound decadent? It will be just you and your ideas; alone with a pad of giant-sized sticky note paper, markers and your imagination. And it works! All you really need is one new idea. Sure, that one idea may feel overwhelming, but continue to work away from your normal environment and with your champions to create the strategy to take it to the next level.

American's Dream Coaches advice? "Extraordinary things happen when we take action on what matters to us the most. Do what you love, value your gifts, charge what you are worth, have powerful enrollment conversations – and repeat often!"

Marla Tabaka is an entrepreneurial coach who inspires entrepreneurs around the world to attain what she calls, The Million-Dollar Mindset. As a result, many of her clients have achieved – even surpassed – the million dollar mark in annual revenues and are living the life of their dreams. In addition to running a thriving practice, Marla is a columnist for Inc. Magazine on-line, and hosts two international on-line radio shows, The Million Dollar Mindset and Million Dollar Mindset Tapping. Marla wrote this feature article exclusively for Debbie May.com (<http://www.debbiemay.com/>), an organization dedicated to helping small businesses succeed. If you would like to consult with Marla to learn how she can help you grow your business and better your life, contact her at Marla@MarlaTabaka.com.

How to Hire Virtual Help

When you've got more work than there are hours in the day, sites like Elance, FlexJobs, and oDesk can be inexpensive and efficient resources to help you find the talent you need—even if you're got a small budget, sporadic needs, and a lack of office space. They even allow you to pay hired help with your credit card, and will facilitate the issuance of tax documents for those workers if you choose. Though you can peruse resumes, portfolios, and feedback from others who have worked with prospective talent, the key to successfully hiring virtual help is clear communication. Here's how ensure the process of hiring and using a virtual worker is a seamless one.



Describe your business. While the job description will naturally include details about roles and responsibilities, you should also be clear about what your business does, and why you need the help. When you provide detail around your company, you'll increase your chances of attracting a virtual worker who has some industry background, or at the least, a passion for what you do. By finding such a match, you'll reduce the learning curve, and may even gain insight to insider knowledge they possess, that reveals new ideas and approaches you hadn't considered.

Use relevant key words. Virtual job sites allow candidates to search for jobs based on a number of criteria, including budget, project deadlines, and keywords, so think about the words a candidate might use to search for jobs when writing your job description—especially if you're looking for someone with a specific skill set, like "package designer," or "Wikipedia writer."

Describe your work flow process. Describe the style of your business to find a contractor who flourishes within your environment—even though they're virtual. Being able to work with some ambiguity isn't a skill everyone possesses, so be clear upfront if you don't have all the answers—or you don't intend on spending much time helping the worker problem-solve. If your processes are stringent and template-based, note that, too. Making the contractor aware of exactly what amount of thought, or "order-taking," is required will ensure that you hire a person who can fit within your parameters.

Explicitly state the software and skill level required. Never assume that a contractor is equipped with specific software, the skills to use it, or a certain education level, unless you state it upfront. You should also include what system and file format work should be performed in, and how you expect files to be shared and delivered. Be clear about timing. Most virtual contractors work on multiple projects simultaneously, and some even have full time jobs. If your need is urgent, be explicit about that, so you'll attract talent who is available to turn work around quickly.

What's in it for them? Money matters for virtual workers, but there is value to securing long-term opportunities, too. While working for your small business may not be a show stopper on a persons' resume, it may be very attractive to a worker who is seeking the potential for a lasting engagement, and a long-term relationship. Include those relevant details in your job description, as well as other benefits, like the potential for the persons' work to reach a mass audience.

State how you'll choose. Be specific on exactly what you want to see in virtual workers' application. Not only will it ease your selection process, you can gauge how well a person follows direction, and how interested they are in your job, based on the effort put forth.

Stephanie Taylor Christensen is a former financial services marketer turned stay at home working mom, yoga instructor and freelance writer covering personal finance, small business, consumer issues, work-life balance and health/wellness topics for ForbesWoman, Minyanville, She-Knows, Mint, Intuit Small Business, Investopedia and several other online properties. She is also the founder of Wellness On Less and Om for Mom prenatal yoga. Stephanie wrote this feature article exclusively for Debbie May.com (www.DebbieMay.com), an organization dedicated to helping small businesses succeed.

Financial Planning and Analysis



Creating a business plan is one of the first steps needed to get a new business financed and off the ground. It's only the beginning of a continuous process of managing your money and resources.

The basics of financial planning include an annual budget and a method for measuring actual performance against the plan. It's also helpful to plan as far into the future as possible, especially if expansion is a long-term goal.

Developing your plan

This doesn't have to be burdensome or complicated, and many small businesses do it on an Excel spreadsheet. A spending plan provides a time-phased baseline or budget for projected expenses throughout the year. This

will allow you to track your actual expenses as they come in every month.

Expenses typically fall into two categories: fixed and variable. Fixed or overhead expenses don't change much and include office rent, insurance, depreciation, utilities, maintenance, and equipment rental. Variable or operating expenses fluctuate depending on the growth rate of your business. Included in this category are materials, supplies, salaries, commissions, advertising, travel, shipping, and taxes.

In addition, you'll need a revenue forecast based on your estimated product sales. It's the total price of goods and services that you expect to sell. Spread the sales by month, allowing for changes in demand due to holidays and other events that affect your particular business.

Existing businesses have the advantage of historical data to use for forecasting future expenses and sales. New businesses must rely on experience and judgment to come up with the best estimates possible.

Measuring actual performance

Planning is important, but it's equally important to track performance against the plan. This allows you to make changes in real time to correct problems before they escalate, or avoid them altogether.

Prepare a spreadsheet that compares your monthly expense plan to your actual expenses. The difference between the two is commonly called a variance. Do the same comparison between your sales forecast and actual sales. Determine why and how the variances occurred. Analysis of your financial data will help answer questions like these:

- Do I need to improve the way I develop my plan?
- Should I hire someone to help me, either as an employee or contract labor?
- Do I need more work space, and can I afford it?
- Is additional equipment needed to achieve sales goals?
- Am I managing inventory efficiently?
- Should more or less money be spent on marketing and advertising?
- Are there ways to cut expenses without hurting sales?
- Am I doing the right things to make a reasonable profit?
- What's my break even point?
- What's my return on investment?
- Are my prices optimized for the highest possible sales and profits?
- What is my cash flow and how can I improve it?
- Are new investments needed to sustain and grow the business?
- How should next year's goals be modified based on this year's results?
- Should I consider changes to my business model?
- Do I need more financing to make my business succeed, and can I afford it?

Cont'd

Financial Planning and Analysis cont'd

The keys to successful implementation of this strategy are discipline and attention to detail. While this does take some time, the rewards are high. Most problems end up costing money, so catching them early will give you time to come up with work-arounds to minimize the impact.

Analyzing your financial performance is a critical aspect of running your business. It minimizes risk because you'll have warning signals when things aren't going as planned. You'll be able to adapt to changing economic conditions that affect consumer demand. You'll be alerted when your financial goals aren't being met, and the sales level needed to meet your targets.



Tools

There are tools available for every business to make this process as painless as possible, and some of them are free and simple to use. Their mention does not constitute an endorsement by the author or publisher of this article. Don't limit yourself to what you see here. Do your own research to find the tools that are most compatible with your specific business and how you like to operate.

The Rolling Business Budget and Forecast is available from Microsoft Office (<http://office.microsoft.com/en-us/templates/rolling-business-budget-and-forecast-TC001158956.aspx>). Microsoft offers many other templates to help you organize and run your business effectively. More sophisticated financial software is available from Microsoft Dynamics (<http://www.microsoft.com/en-us/dynamics/erp-small-midsize-business.aspx>). Centage offers several tools for financial forecasting, budgeting, planning, and financial reporting (<http://centage.com/Products/Products-Overview.asp>).

One useful tool is the ability to make charts or graphs depicting your financial data. You can create charts in Excel that will automatically pull data from spreadsheets. Graphs are invaluable for analyzing current trends and extrapolating future performance.

Many small businesses can operate effectively with free templates available online. If you decide to buy your own software, most offer a free trial. Give it a test run to see if the features are a good fit for your business.

Bottom Line

All the plans in the world won't do you any good if you don't actively measure your performance against them. Sometimes you'll find that your plan was inadequate or was based on bad assumptions. Use that experience to improve the plan the next time it's updated.

Measuring performance will help install financial discipline, effectively allocate resources, improve inventory control, reduce expenses, avoid problems, and identify ways to increase sales. This is critical for small businesses because they don't have the financial firepower to withstand big problems that go unsolved for very long. Routine analysis of your financial data gives you the heads-up you need to stay on course and helps you focus on doing the right things to be successful.

Geoffrey Michael (www.geoffreymichael.pro) is a freelance writer specializing in business, marketing, personal finance, law, science, aviation, sports, entertainment, travel, and political analysis. He graduated from the United States Air Force Academy and is also licensed to practice law in California and New Hampshire. Geoffrey wrote this feature article exclusively for DebbieMay.com, an organization dedicated to helping small businesses succeed.



wholesale suppliesplus.com

HANDMADE COSMETIC & SOAP MAKING MATERIALS



SUPPLIES TO MAKE:

- Soap
- Bath & Body
- Candles & Tarts



soap

- MELT & POUR
- COLD PROCESS
- LIQUID SOAP BASES



colors

- STAINED GLASS COLORS
- LAKES, MICAS
- NATURAL COLORS



ready made bases

- LIQUID SOAPS & SHOWER GELS
- LOTION BASES
- FACEWASH
- PET SHAMPOO BASES



packaging

- JARS & TINS
- BOTTLES
- BAGS & WRAP



butters & additives

- BUTTER BLENDS
- CLAYS
- NATURAL ADDITIVES
- BATH SALTS



candles & wax

- VOTIVES
- JAR CANDLES
- TARTS
- ROOM & LINEN SPRAY



WSP REWARDS

- Top Rebate - 4% Of Purchases
- Receive Up To \$350 Discount Per Order
- Receive Free Fragrances

Mom's Rose Water Tonic

Scent can bring on a flood of memories, influence moods and even affect work performance. Because the olfactory bulb is part of the brain's limbic system, an area so closely associated with memory and feeling it's sometimes called the "emotional brain," smell can evoke memories and powerful responses almost instantaneously.

For me, the scent of roses or rose water automatically reminds me of my mother. Her daily ritual was to apply a dot of rose oil to her wrists, touch either side of my face and kiss me on the forehead. The result was such that her scent lingered in my hair throughout the day as a constant reminder of her. As an adult, I've walked through crowded shopping centers and caught a whiff of rose, only to stop and look around for my mom. With Mother's Day so close, it's only fitting to share this formula inspired by my mom.



Mom's Rose Water Tonic can be used on the face or body as a gentle toner, astringent or sprayed on a hairbrush to control fly-away hair. The rose and chamomile hydrosol can be swapped out for your favorite hydrosols.

Formula: Mom's Rose Water Tonic

Phase A:

175.75 grams Distilled Water
9.25 grams Crafter's Choice™ Aloe Vera Powder - 200X

Phase B:

555 grams Witch Hazel Distillate
462.5 grams Crafter's Choice™ Rose Water Essential Hydrosol
277.5 grams Distilled Water
185 grams Crafter's Choice™ Chamomile Water Essential Hydrosol
92.5 grams Crafter's Choice™ Glycerin - Natural
37 grams Honeyquat
9.25 grams Crafter's Choice™ Carrot Seed Extract - Water Soluble

Phase C:

9.25 grams Germall Plus Liquid

1. Combine all ingredients in Phase A and agitate to fully incorporate.
2. Combine all ingredients in Phase B, then add Phase B to Phase A. Agitate to fully incorporate using an immersion blender reserved for formulating.
3. Add Phase C. Agitate again to incorporate preservative throughout the formula.

Note: If you intend to premix and store your Aloe Vera Liquid, you will need to add a preservative at the manufacturer's recommended usage rate.

Allison B. Kontur is an inventive scientist and educator specializing in natural cosmetic formulation and short-run, private label skincare. Since 2005, she has worked as chief cosmetic formulator, business consultant and CEO of various skin care companies. Allison is the co-founder of AliMar Labs, LLC, (www.alimarlabs.com) a private label manufacturer specializing in ultra-low minimums, as well as co-founder of the Vegan skincare line, Sydni Monique (www.sydnimonique.com).

Join Today and Help Make a Difference!

HANDMADE
COSMETIC
ALLIANCE

"Supporting Over 250,000 Small Handmade Cosmetic Microbusiness and the Communities They Serve"

The Handmade Cosmetic Alliance is an alliance of artisans, business owners, cosmetic and soap makers from across the country that want to preserve the freedom to produce and sell handmade soap & cosmetics in the USA



The Handmade Cosmetic Alliance works with federal legislators to preserve handmade cosmetic and soap microbusinesses and the community based, main street jobs they support.

The HCA has four simple messages for legislators:

1. Support the creation of a federal microbusiness definition as a small business that together with affiliates, have average annual gross receipts of two million five hundred thousand dollars (\$2,500,000) or less over the previous three years, or is a manufacturer with 25 or fewer employees.
2. Support the nation's over 250,000 handmade cosmetic companies by providing microbusiness exemptions for facility registration and fees so that these companies may continue to create local jobs and contribute to local economies.
3. Support handmade cosmetic microbusinesses by providing exemptions for regulatory paperwork which drives up the cost of doing business, making it nearly impossible to operate a profitable handmade cosmetic business.
4. Support handmade cosmetic microbusinesses by providing publicly accessible federal resources as a way to foster growth of these emerging companies in the United States.

"Advocating Policies That Support Handmade Cosmetic & Soap Microbusinesses and the Communities They Serve."

For More Information and to Get Involved, visit handmadecosmeticalliance.org

What Are “Good Manufacturing Processes”?

Simply stated, “Good Manufacturing Practices” are the practices and procedures used in manufacturing that ensure a good finished product. The idea behind having, and consistently using, established practices and procedures is that you consistently end up with the same high-quality product every time, every batch, every bar or bottle.

There are industry standards that detail what good manufacturing practices entail. They are called GMP “guidelines.” In the US, there are GMP regulations for drugs, food supplements and food, but not cosmetics. Instead, the FDA has a GMP Inspection Checklist which covers what they expect in order to ensure that a cosmetic product is not adulterated or misbranded. The only official Cosmetic GMP Guidelines are those issued by the International Standards Organization as ISO 22716.

Developed over a long time with lots of experience in what could go wrong, GMP Guidelines go much further than just what you do when you are making your product. They cover everything before, during, after and surrounding the actual making of the product and set some standards on how each potential problem can be avoided. This includes how the space or facility is set up and maintained, organizational structure for overseeing and approving product manufacture, personnel training, safety and hygiene, supplier approval, ingredient specifications and approval, tracking ingredients and materials, documenting production of batches of products, quality control, records management and handling returns or problem products.

When thinking about getting in your own Good Manufacturing Practices, keep in mind that the guidelines are just that – guidelines. While there are some things that are generally the same for everyone, the details and specifics will be unique to you and your situation. You probably won’t have to deal with overhead pipes dripping into your mixing pot, but you still need to make sure your space is free of contamination.

If you make a good product, you already have many good practices in place. You work in a clean space, you measure carefully and correctly, you follow your recipe, you use good ingredients from suppliers you trust. These things that you already do while to make sure your product is at the quality level you want are the core of your good manufacturing practices.

If you want to start establishing your own official Good Manufacturing Practices, these are the four points that most handCrafter’s should start on first:

1. **Good Manufacturing Practices should be written down.**

Whatever you already do to ensure your product is high-quality should be in a written procedure. It’s not enough to have it in your head – it needs to be written down in a way that can be clearly understood and could be done by another person who is reasonably familiar with the processes you use.

Having your procedures in written form is not just a drill for complying with the guidelines, it’s a really good idea for several reasons. First, you don’t have to “remember” what to do every time you go to make a product, reducing the chances of errors, especially on products you don’t make often. Second, when you get to the point of having helpers or employees, you have the procedures ready to give them which will reduce training time and ensure your product quality doesn’t drop if someone else makes it for you.

2. **Assign and track lot numbers for all ingredients and materials used in the product and packaging.**

Whenever you receive an ingredient or packaging material to be used in your product, assign it a lot number. It can be anything that will uniquely identify the EXACT order you received. Keep in mind that if you receive 4 oz. of Lavender essential oil on Monday and another 4 oz of Lavender essential oil on Friday, they are two different lots and should have different lot numbers assigned to them.

3. **Keep a written record of each batch you make.**

Called a “Batch Record,” this is a written document of exactly what you did when you made the batch. You can start with a copy of your recipe and initial each item as it is measured and added, note temperatures or other key things you check to make sure the batch is right. Note on the Batch Record the lot number of each ingredient or packaging material used in the batch.

4. **Assign each batch a unique batch number.**

Every batch of product you make should be assigned a unique batch number, so it can be easily identified. Ideally, the batch number should go on the label (per GMP guidelines) – but it is not required according to the cosmetic labeling regulations. Using the date and a letter works well (i.e. 2013-04-01-A, 2013-04-01-B, etc.).

Once you implement just these four steps, you can get your good manufacturing practices bumped up to the next level, moving you much closer to full compliance with GMP guidelines. Not only that, you will have taken some major steps toward making sure your product is of the highest quality – every batch, every bar or bottle, every time.



Marie Gale (www.mariegale.com) is the author of Soap and Cosmetic Labeling; How to Follow the Rules and Regs Explained in Plain English and Good Manufacturing Practices for Soap and Cosmetic HandCrafter’s. She has been actively involved in the handcrafted soap and cosmetic industry for over 10 years and is Past President (2004-2009) of the Handcrafted Soapmakers Guild (www.soapguild.org).

Patriotic and Proud - Red, White and Blue!

Everyone knows that crafting in red, white and blue shows off a certain American patriotic flair and these colors are showing up all over the place as a top craft trend in 2013. A number of countries share our love of red, white and blue, so it is easy to see why this color combo is so popular. Take a look at these examples below to inspire your most patriotic creations yet!



www.somedaycrafts.blogspot.com



www.allyou.com



www.ilovetocreate.com



<http://www.mooreminutes.com>



www.marthastewart.com



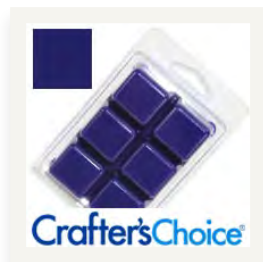
www.countryliving.com

Show off your patriotic pride by using these products from Wholesale Supplies Plus listed below!



Crafter's Choice™

Crafter's Choice™
Matte Americana Red
Oxide Pigment Powder



Crafter's Choice™

Crafter's Choice™
Matte Cobalt Blue
Soap Color Bar



Crafter's Choice™

Crafter's Choice™
Ultra Sparkle White
Mica Powder



Crafter's Choice™

Crafter's Choice™
Matte Cobalt Blue
Pigment Powder



Crafter's Choice™

Crafter's Choice™
Matte Americana Red
Liquid Pigment

May Retail Trends for 2013

You'll find these trends all over the place this May. Take a look and be inspired to create products based off of these trends!

Mint Green



Mint Green Cupcake Wrapper

www.amazon.com

Garden Fresh



Citrus Cilantro Soap & Lotion Caddy

www.pier1.com

Sweet Strawberry



Creamy Strawberry Massage Bar

www.lush.com



Mint Green Nail Polish Butter London

www.sephora.com



Mrs. Meyer's Basil All Purpose Soap Bar

www.mrsmeyers.com



Fresh Picked Strawberries Mason Jar Hand Soap

www.bathandbodyworks.com



Refillable Lip Color Case

www.aveda.com



Fresh Picked Garden Herbs Anti-Bacterial Hand Soap

www.bathandbodyworks.com



Strawberry Lip Balm Rosebud

www.sephora.com

 www.facebook.com/WholesaleSuppliesPlus

WSP Facebook Fans of the week receive a **\$25 WSP Gift Certificate!**



'Like' us on Facebook and participate in our discussions.

The more we interact with you, the better your chances of winning.
'Like' us today to get started - We have a new winner each Friday!

<http://www.facebook.com/WholesaleSuppliesPlus>

 Pinterest.com/WSPNews

Get **25% OFF** Starter Kits featured in Handmade!



There are nine pins hidden within WSP's Pinterest boards.
Find them, add the kits to your cart, use the code posted on the pins
at checkout, and save!

<http://www.pinterest.com/WSPNews>

*Only one code per kit per order can be used. Multiple kits can be purchased with
their respective code in one order as long as they are different.*

Pin codes are added to Pinterest monthly and expire at the end of the month.

Want to win a **\$50 WSP Gift Certificate?**



One month each season we'll have an opportunity for you
to create a new, themed board full of inspiration from WSP,
your own products/projects, and whatever else might inspire
you on Pinterest! Inspire us with your board and
win a \$50 WSP Gift Certificate!*

<http://www.pinterest.com/WSPNews>

 **Show & Tell Contest**

Show off your creations and enter to win a **\$25 WSP Gift Certificate!**

SHOW
& tell

Email us product pictures of items you have created for Spring, Mother's Day, Graduation,
or simply some of your best products! In your email, tell us which WSP ingredients you
used to make your product and you will be entered to win a \$25 WSP gift certificate!
We'll pick three winners each month and showcase them here in *Handmade!*

Email Us At: WSPshowandtell@wholesalesuppliesplus.com

Facebook Fans of the Week!



Denise Perrin
3/1/2013



Christen Maddock
Mejias
3/8/2013



Caron Mendell Williams
3/15/2013



Tea Time Creations
3/22/2013

Handmade Board of the Month Winner

Play this month and be featured here in May!

This Handmade Board of the Month is all about Mother's Day. Make a Mother's Day Board and start pinning products from WSP, your own shops and all over Pinterest that inspire you for Mother's Day!

Wanna play in May?
[Click Here!](#)

Show & Tell Contest Winners



**Liz Holding from
LH Soaps**

Emerald Soap

"The gemstone for May, which is part of my gemstone line of soaps (green & white). I used Coconut oil, Palm oil, Palm Kernel Flakes, Matte White pigment powder (for water), the discontinued Goldstone mica powder (for the top swirl) and Moroccan Mint fragrance from WSP" - Liz Holding



**Lisa Miller from
Forever Clean Soap Works**

Naked Soap &

Oh! What a Beautiful Doll Soap

"For my Naked Soap and Oh! What a Beautiful Doll Soap I used WSP Soap Boxes with the oval opening and WSP Low Sweat Detergent Free Goats Milk soap and WSP Low Sweat Detergent Free Clear soap with True Lilac fragrance oil." - Lisa Miller



**Erica Valles from
Cr8tive Couture**

Chai Latte Soaps

"These are Chai Latte soaps [for Mother's Day], I used your MP white base, Mica brown soap color bar and your Sweet Vanilla Chai fragrance oil." - Erica Valles

WSP Show & Tell: Eye Candy

You've shown us your creations via Facebook and we're displaying them here, each month. Check out the creations we've gotten since the beginning of March!

Want to see your creations here next month? Simply post a picture of our **Show & Tell page!**



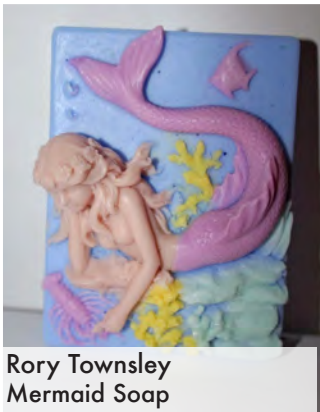
Desert Moon Bath & Body
Creme Brulee *Brulee*



T and J Soaps
Mango Tango



Christen Maddock Mejias
Watermelon Cupcake



Rory Townsley
Mermaid Soap



Lotion Bar Cafe
Mango Madness Cupcake



Christen Maddock Mejias
Lovespell Cupcake & CP Soap



SunylslandBlue
Beach House CP Soap



Tea Time Creations
Checkerboard Cake



Rory Townsley
Mermaid Soap



Sara Cahill Camps
Workin' Hands Lotion



Sara Cahill Camps
WH Pumice Cleanser



Tea Time Creations
Monkey Farts Checkerboard Cake



Tea Time Creations
Lavender Checkerboard Cake



Faith's Fruit
Spring Soap Collection



Christen Maddock Mejias
Key Lime Coconut Milk Soap



Southern Hospitality
Honey Lemon Heel Balm



Tea Time Creations
Soap Cake



Tea Time Creations
Summer Soap Cake



The Bath Cafe
Puddles & Mud Sugar Scrub

New Policies, Services and More News from WSP!



Wholesale Supplies Plus Discontinues Candle Making Supply Product Line

Wholesale Supplies Plus announced that effective from March 4, 2013 we are discontinuing all candle making supplies. To Read More, [Click Here](#).

All of our currently stocked candle making supplies that are in stock are only while supplies last. [Click Here to buy while supplies last](#).



Wholesale Supplies Plus' Store/Showroom Pick-Up Policy has been updated!

The biggest changes are that we now require 24 hours to process all pick up orders. We need this extra time because we have multiple warehouse locations and may need to transfer inventory from other location to fill your order.

[Click Here to read the full policy](#).



Wholesale Supplies Plus is now accepting International and Off Shore Domestic Orders!

This is an exciting addition to our very limited international program and we look forward to helping soap makers all over the world access high quality supplies at wholesale prices. [Click Here for more details](#).

Employee Trivia

May is one of the most festive and fun times of the year. We asked the WSP employees some questions all around the themes we feature this month and here's what they had to say:

How did you celebrate graduating from High School?

Big Party - Karen S., Steve S., Leslie G., Leah P., Anne B., Kathie C., Marissa T., Kacey S., Cayla T., Alina R., Sue B.
Bought New Car Stereo & Speakers - Leah P.

What is your favorite spring/early summer picnic treat?

Soft Serve Ice Cream - Karen S., Kacey S.
BBQ Ribs - Steve S.
Fruit Salad - Leslie G., Leah P.,
Frozen Drinks (Margaritas/Pina Coladas) - Anne B.
Hot Dogs - Kathie C.
Fresh Fruit - Marissa T., Cayla T.
Apple Pie - Alina R.
Anything grilled - Sue B.

What is one of your favorite memories of your mother from growing up?

Her Cooking - Karen S., Alina R.
Going to see the first two Star Wars movies with her - Steve S.
Quality time in the car with her as we ran around to my siblings' extracurriculars - Leslie G.
The way she would baby me when I was sick - Leah P., Alina R.
Her baking - Anne B., Kathie C., Kacey S.
Living room picnics in the winter - Sue B.
Arts & Crafts with her - Marissa T.
Our week-long stay-cation one year - Cayla T.





Handmade eMagazine

INSPIRATION FOR HANDMADE SOAP & COSMETICS MAKERS

Browse past issues for inspirational recipes, kits and business articles!

Handmade eMagazine
January 2013



Handmade eMagazine
February 2013



Handmade eMagazine
March 2013



Handmade eMagazine
September 2012



Handmade eMagazine
October 2012



Handmade eMagazine
November 2012



Handmade eMagazine
December 2012



Be the first to get all of the deals, inspiration and tips that Handmade provides each month!

**Click Here to Sign Up to be the First to Know
When Handmade Launches Each Month!**